

ALL YOU NEED TO KNOW ABOUT

IN2IT social

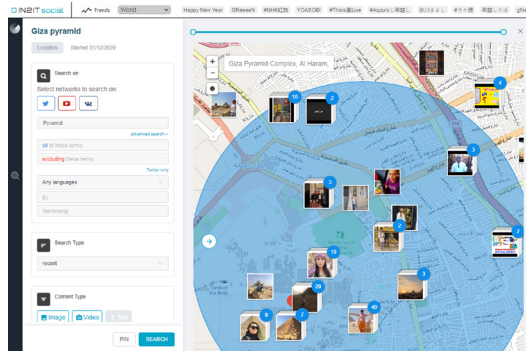
Your Woody solution to create the best stories from newsworthy social media content.

Discover IN2IT social

- > How it works
- > Workflow integration
- > Key features
- > IN2IT technology
- > Technical specifications
- > Get in touch!

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How it works



A single tool to search across multiple open sources

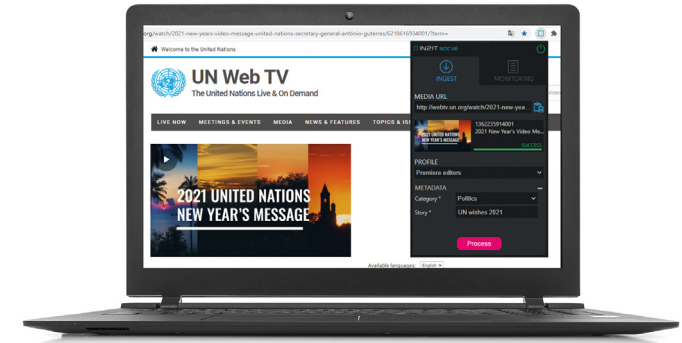
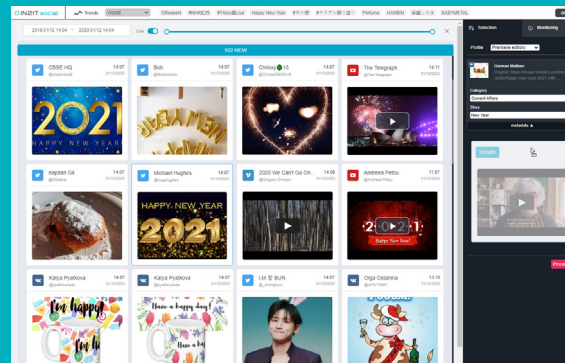
Search posts, videos and photos across different social networks in the powerful **nunki.co**® search engine, and find the most relevant content to create your story.

Check out the latest news about an event using **keywords and locations**, or create your **custom lists of Twitter**® users to follow. Do not miss any updates with saved searches, and get an instant view on **trending topics**.

Add content to your story and share it with your team

Preview and select content from every social network. Simply **drag and drop** your selection into the basket to save your favorite media **or quickly copy and paste the URL** to automatically save content.

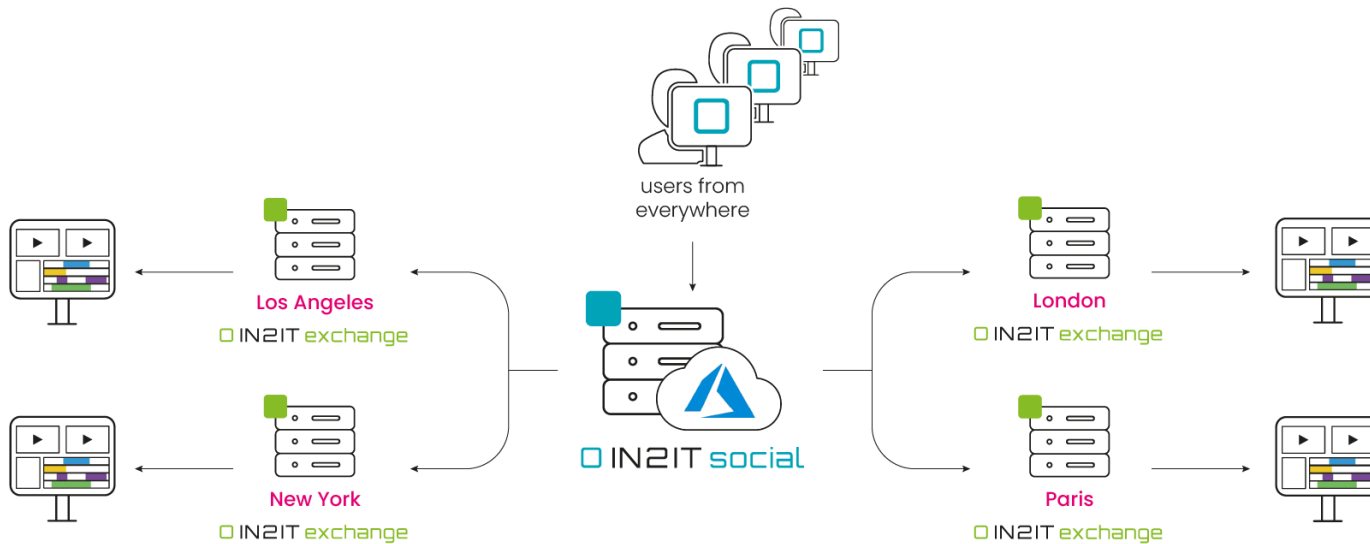
Content **metadata is preserved and delivered** to your favorite **newsroom** or **media asset management system**. IN2IT social ensures efficient **cataloging and organization of content** to get news on air faster than ever.



Pick and choose the best content, without leaving current page

The IN2IT social **extension for Google Chrome** is your new time saver. At a glance, find out if the website you are navigating is supported by IN2IT social, and **process the content with one click**. You can **add metadata** and **monitor the process** from end-to-end.

Workflow integration



IN2IT

Discover what a user-centric, game changing technology can do for you.

All IN2IT solutions rely on a **flexible workflow engine** specifically designed to handle **media processing tasks**.

Seven years of development have resulted in **multiple connectors and workers for smooth integration** with industry-leading solutions.

IN2IT solutions are **easy to configure** and just as easy to use, empowering engineers to **build complex workflows in a short period of time**.

AMAZING KEY FEATURES

- Advanced keyword search
- Location search
- Fact-checking with reverse search
- Support of file sharing platforms (Google Drive, Dropbox, WeTransfer)
- Web-browser extension
- End-to-end metadata processing
- MAM and Newsroom integrations
- Saved searches with live updates
- Integration with IN2IT exchange for secured workflows

Technical specifications

IN2IT social is a SaaS solution. Securely hosted by Woody, it is ready to use by your teams in minutes. Hybrid architectures can be easily deployed combining IN2IT social with IN2IT exchange.

Supports all commonly used sources

Search on: Twitter, Vimeo, Vkontakte, Youtube

Ingest from: Dailymotion, Dropbox, Facebook, Flickr, Google Drive, Instagram, TMZ, Twitter, Vimeo, WeTransfer, YouTube and more...

Secure cloud-hosted solution

- > Hosting in Microsoft Azure cloud by Woody Technologies
- > 24/7/365 access from any connected device
- > Browser extension available for Google Chrome only
- > Dedicated instance per customer
- > Contact us for on premise or private cloud deployment

Manage easily large amount of users

IN2IT social can integrate with your preferred authentication provider using the following protocols:

- > Internal Woody authentication
- > LDAP (Active Directory)
- > SAML2 (OKTA, OneLogin)

Ingest modes and delivery protocols

Processing modes: Avid Media, A/V File, metadata only

MAM and cloud integrations: Avid MediaCentral, Avid iNews, Dalet Galaxy, Grass Valley Stratus, Google Drive, Dropbox, Azure storage, Amazon S3, Busby

Delivery protocols: FTP, SFTP, FTPS, SMB, Aspera FASP, FileCatalyst, Signiant

Supported target formats

Broadcast formats: AVC-Intra, Avid proxy, DV, DVCPRO HD, DNxHD, DNxHR, IMX, JFIF, XAVC Intra, XDCAM EX, XDCAM HD

Custom formats: h.264, h.265, Mpeg2, audio only

IN2IT embedded workflow engine

- > Transcoding and rewrap
- > Centralized monitoring and dashboards
- > Advanced user management
- > Notifications

Find out more at <https://support.woody-technologies.com>

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Get in touch!

**FOR FURTHER INFORMATION
OR TO REQUEST A DEMO,
PLEASE CONTACT OUR SALES TEAM**

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**Do not hesitate to ask
about our full range
of intuitive solutions**

IN2IT access

Easily access and select your content on any device.

IN2IT live

Capture and share production and news faster and effortlessly.

IN2IT social

Create the best stories from newsworthy media content.

IN2IT exchange

Solve all ingest and outgest matters automatically.

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GEAR UP FOR TODAY'S NEWS WORLD