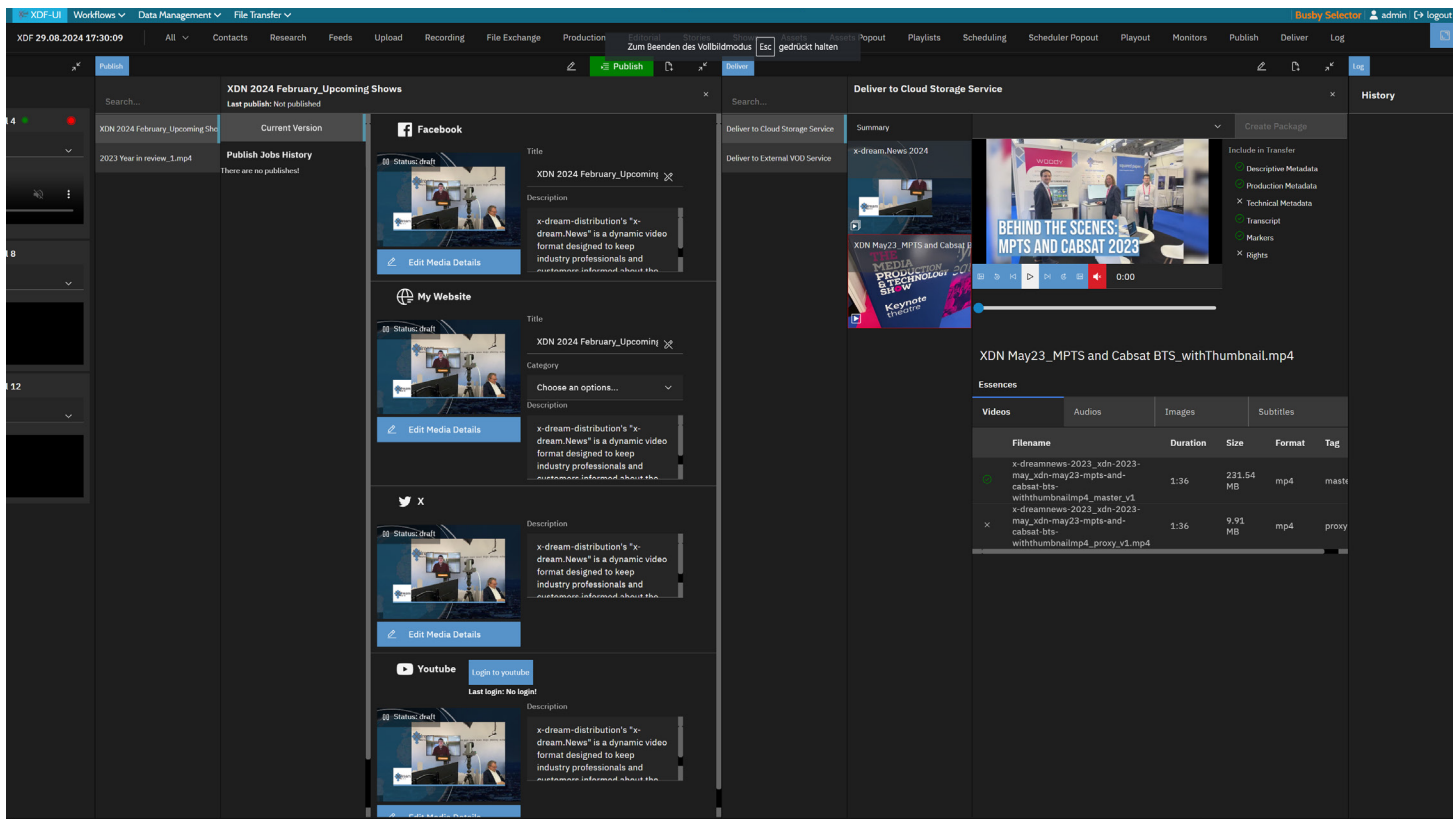# PUBLISH

content publishing
on social media & selected channels

x-dream-Fabrik **PUBLISH** is made to publish your stories. PUBLISH brings your asset or non-linear story, comprising of video, audio, subtitle and picture essences, enriched with editorial text, directly to social media platforms or your own websites.

USE CASES

- Preparing and delivering content to online video platforms as specified

- Preparing and delivering content tor social media

PUBLISH consists of the x-dream-Fabrik modules Upload, Archive and Publish.

It features an intuitive drag-and-drop interface with a streamlined design for focused, efficient use.

Fully integrated and pre-configured for immediate deployment, PUBLISH is scalable and redundant, built on a microservices architecture for reliability and growth.
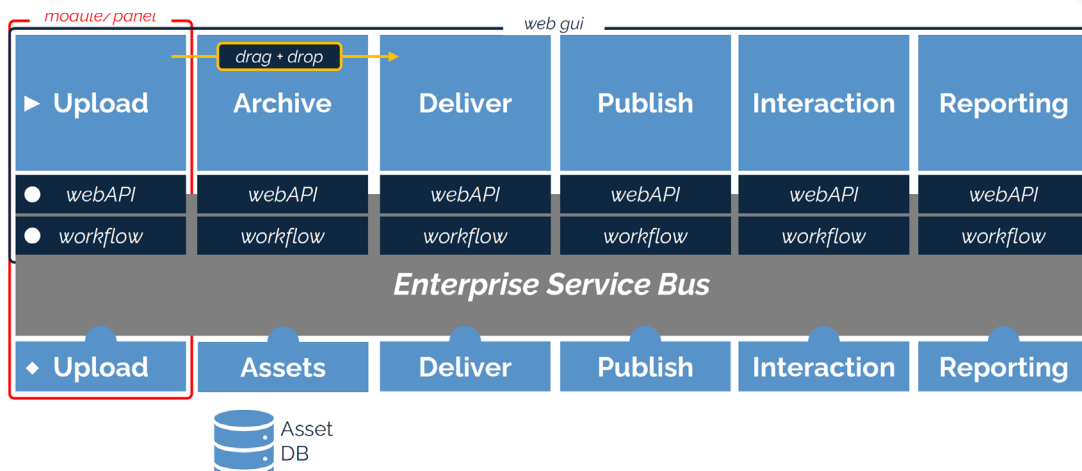
PUBLISH streamlines your content distribution process. It handles receiving content and sending work orders, ensuring seamless aggregation of video, audio, subtitles, artwork and metadata.

It efficiently manages online video assets and prepares them according to OVP or social media specifications.

It delivers asset packages to platforms, facilitates interaction with platform users, and provides detailed usage statistics per platform, enabling informed decisions for optimal content performance.

PUBLISH

module/panel　　　　　　　　　*web gui*

► Upload	Archive	Deliver	Publish	Interaction	Reporting
drag + drop					
● *webAPI*	*webAPI*	*webAPI*	*webAPI*	*webAPI*	*webAPI*
● *workflow*	*workflow*	*workflow*	*workflow*	*workflow*	*workflow*

Enterprise Service Bus

◆ Upload	Assets	Deliver	Publish	Interaction	Reporting

Asset DB

Specifications

Publication Package Elements

- Video essences
- Audio essences
- Subtitle essences
- Picture essences
- Title
- Description
- More descriptive metadata: structured metadata (genre, (sub) categories, creation year, release date, age rating, etc.), unstructured metadata (synopsis, directors, actors, locations, etc.).

Available Processing Engines

- Transcoding
- Quality Control
- Transcription
- Translation

Available Delivery Targets

- Integrated Video Portal
- Online Video Platforms
- Facebook
- X/Twitter
- Youtube
- Vimeo
- Various others

Available Publishing Methods

Social Media platforms:

- Facebook
- X/Twitter
- Youtube
- Vimeo
- Various others

Online Video Platforms:

- Direct API integration
- File transport via sFTP
- File Catalyst
- On request: Aspera, Signiant

Other x-dream-Fabrik products to explore ...

PROCESS　　ARCHIVE　　PRODUCE　　DELIVER　　PLAYOUT　　PROXCHANGE　　NEWS

X-DREAM-FABRIK

x-dream-Fabrik is a pre-integrated, pre-configured and managed end-to-end solution for the media industry. Thanks to its unique UI and microservices architecture it covers the complete business process from content production to post-production, asset management, story creation to playout, publishing, sales and distribution.

x-dream-Fabrik is a ready-to-go platform with a clear licensing model. It runs on-premises, in public or private clouds or hybrid.