NEWS

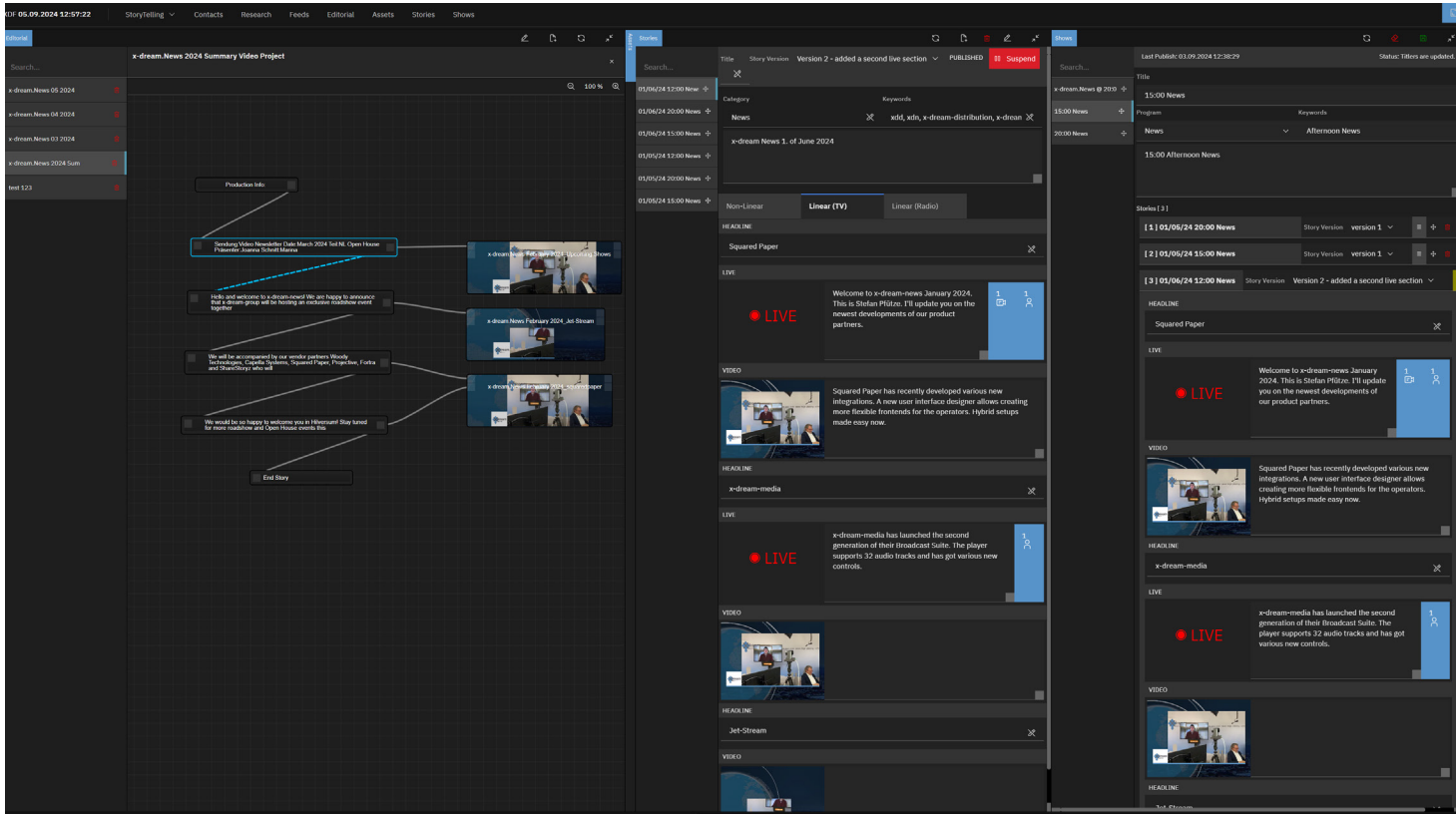## storytelling for linear production and cross media publishing

x-dream-Fabrik **NEWS** implements the complete media business processes for cross-media news production and publication – from information research to consumption reporting. It provides tools for all roles and tasks, on a songle platform which is operated through a graphical user interface.

USE CASES

- Editorial research in big teams
- Cross media story creation
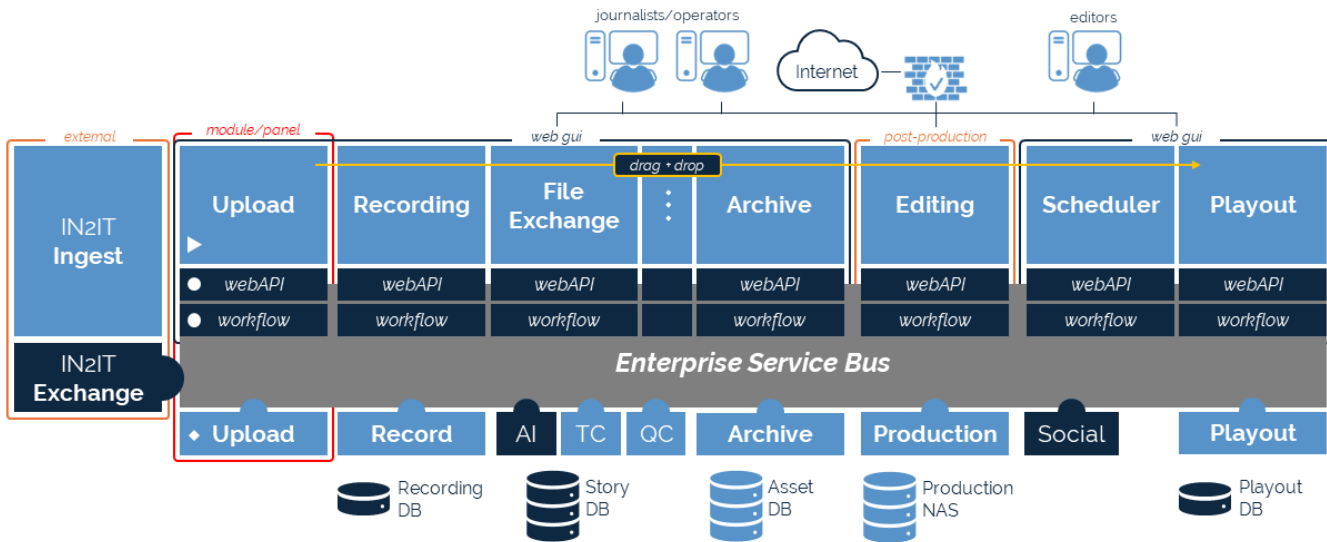- Online and social media stroytelling
- News show production

x-dream-Fabrik's **NEWS** offers a comprehensive, all-in-one platform for managing the entire news production lifecycle.

It features modules for Research, Editorial Board, Upload, Production, Archiving and Storytelling, with optional modules for Workorders, Shows, Publishing, Interaction and Statistics.

Enhanced by engines for transcoding and optional generative AI text creation, the solution is designed for ease of use, featuring an intuitive drag-and-drop interface with a clean and streamlined look.

This fully integrated, fast and efficient NEWS solution is pre-configured for an out-of-the-box experience.

Scalable, redundant and built on a microservices architecture it ensures flexibility and reliability for any newsroom.

NEWS

Specifications

The **Contacts** module helps researchers, editors and journalists to store and find contacts that are used for information gathering.

The **Research** module allows researchers, editors and journalists to store and find editorial information not yet related to a story.

The **Feeds** module helps editors and journalists to screen and research info/news feeds from external sources.

The **Upload** module is the default tool to import media files (video, audio, pictures, etc.), ancillary data (subtitles, transcripts, etc.) or any other related files (script, dialogue script, calculations, etc.) into x-dream-Fabrik.

The **Post-production module** acts as a bridge between x-dream-Fabrik and a Production Asset Management (PAM) System.

In the **Editorial Board** information received from various sources is aggregated, sorted, viewed, reviewed and finally evaluated.

In the **Story Telling** module, a story is created and filled with information (text, picture, audio, video, voice over) structured for each publication channel.

In the **Live Shows** module, the structured rundown for a complete show is composed from individual stories and standard elements like openers and closers.

The **Archive module** acts as the central media asset repository.

More about publishing and playout -- in the respective leaflets.

Also check out our other products ...

Process Archive Produce Deliver Playout Publish ProXchange

X-DREAM-FABRIK

x-dream-Fabrik is a pre-integrated, pre-configured and managed end-to-end solution for the media industry. Thanks to its unique UI and microservices architecture it covers the complete business process from content production to post-production, asset management, story creation to playout, publishing, sales and distribution.

x-dream-Fabrik is a ready-to-go platform with a clear licensing model. It runs on-premises, in public or private clouds or hybrid.