

# **PORTFOLIO**

ONE-STOP-SHOP FOR MEDIA-IT PROFESSIONALS



x-dream-group combines x-dream-media, a European systems integrator focused on media IT, and x-dream-distribution, a distributor of carefully selected software products across EMEA. Together, we deliver tailored software solutions for the broadcast and media industry.





Our portfolio covers acquisition, broadcast, MAM, workflow automation, B2B sales and delivery. Some products are developed in-house to meet the specific needs of customers.



With experience from real-world projects, we integrate existing tools, extend them with plugins or add-ons and rely on open interfaces. Close partnerships with leading vendors allow us to provide seamless integrations, including x-dream-Fabrik, our pre-designed end-to-end platform.



A full range of professional services supports media and IT projects—from designing workflows from scratch to optimizing and maintaining existing setups. Our specialists ensure efficient, future-proof operations by selecting and combining the best software products.

# ONE-STOP-SHOP FOR MEDIA-IT

### X-DREAM-DISTRIBUTION (GERMANY)

x-dream-distribution is focused on innovative software products for the media industry. This requires a solid knowledge of project requirements and a good overview of product features, strengths, and weaknesses.

Our product portfolio covers desktop tools and server software for:



- ingest, transcoding and QC
- transcription and translation
- · editing and post-production
- workflow management and asset management
- news production and cross-media publishing
- resource and rundown/publish scheduling
- · multi-CDN, streaming and hosting
- watermarking and fingerprinting

We help our customers find the right solution and support our vendor partners in finding the right customers!

# **SOFTWARE DEVELOPMENT & INTEGRATION**

# X-DREAM-MEDIA (GERMANY)

Software developer and integrator with an entire commitment to the media IT industry, that develops its own software products for file-based workflows and asset management.



- x-dream-Fabrik a pre-designed, pre-integrated, pre-configured and managed end-to-end solution for the media industry new modules for research, story creation, cross-media publishing, archiving, content delivery, editing and playout.
- **Media Suite** the next generation set of software for file-based and live workflows, including recording, playout, transcoding, ingest, and integrated AI features such as transcription, translation, and face recognition.
- Broadcast Suite a set of small and affordable software products specially developed for broadcasters and proAV-experts (Recorder, Player, Monitor and Server).





# X-DREAM-FABRIK END-TO-END SOLUTION

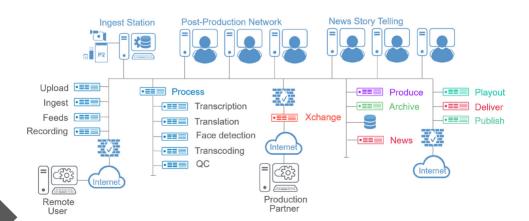
# X-DREAM-GROUP (GERMANY)

**x-dream-Fabrik** is a pre-designed, pre-integrated, pre-configured and managed end-to-end solution for the media industry. Thanks to its unique UI and microservices architecture it covers the complete business process from content production to post-production, asset management, story creation to playout, publishing, sales and distribution.



**x-dream-Fabrik** is a ready-to-go platform with a clear licensing model. It runs on-premises, in public or private clouds or hybrid.

- Produce distributed & collaborative post-production
- **Archive** hybrid but integrated asset management
- **beliver** essence + metadata aggregation & delivery
- Playout content scheduling & stream encoding
- Publish content publishing on social media & web channels
- News research, editorial processes, story writing & publishing



# X-DREAM-FABRIK END-TO-END SOLUTION

# X-DREAM-GROUP (GERMANY)

### Innovative User Interface

x-dream-Fabrik unifies all functionality in a single view, adapting to each user's role, permissions, and tasks. Customizable workspaces and intuitive drag-and-drop features reduce reliance on action buttons, creating a streamlined and user-friendly experience.

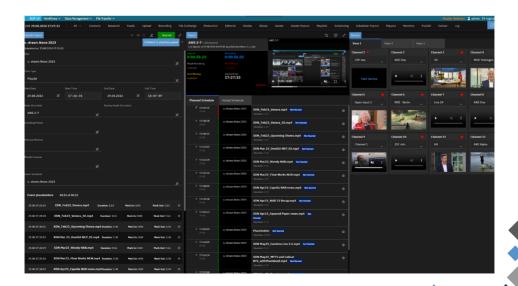


### Innovative Architecture

Built on an Enterprise Service Bus and microservices, x-dream-Fabrik delivers scalability, redundancy, and flexibility out of the box. It supports distributed and hybrid cloud setups, offers a graphical workflow editor and integrates seamlessly with third-party tools. Autonomous modules with their own front-end, scripts, workflows and back-end services ensure efficient, tailored business processes without heavy development.

### **Built-in AI services**

x-dream-Fabrik integrates a wide range of AI capabilities such as transcription, translation, face recognition, metadata generation, automated editing and publishing directly into streamlined workflows.





# X-DREAM-FABRIK END-TO-END SOLUTION

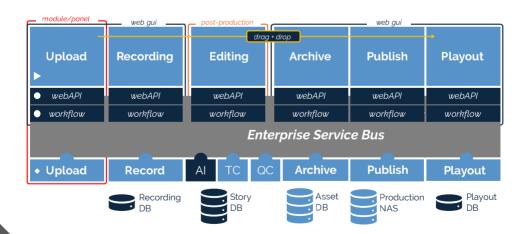
### X-DREAM-GROUP (GERMANY)

### Innovative Data Structures

x-dream-Fabrik's data structures are uniquely designed by storing metadata as JSON within a traditional SQL database, enabling seamless integration and migration. This approach allows existing MAM data to be imported without conversion, offers flexible search capabilities via Elastic Search, and supports complex asset structures. The MAM asset structure allows any number of container layers (by default, the usual 3 layers for series, seasons and episodes are configured). The system's format-agnostic nature (of video, audio, picture and subtitle) and AI integration enhance its versatility for diverse media projects.

### **Flexible Configuration**

x-dream-Fabrik offers immense flexibility in configuration, empowering customers to tailor the system to their precise needs. Users can customize interface layouts, labels, and metadata structures, enabling multilingual and role-based access. Workflows and job monitoring can be reconfigured to align with specific processes and team structures, ensuring that the platform adapts seamlessly to any operational requirements.



# X-DREAM MEDIA SUITE

# X-DREAM-MEDIA (GERMANY)

The x-dream Media Suite is a collection of enterprise software products for the most common needs in professional file based and live video production, processing, archiving, broadcasting and publishing. It is based on the 4th generation of y dream media's One CLU a scentral see



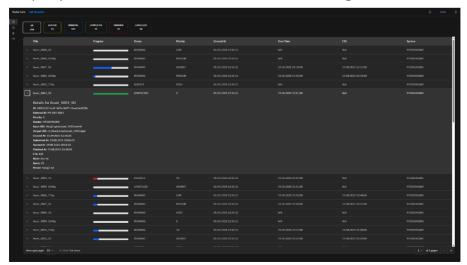
the 4th generation of x-dream-media's OneGUI, a central cockpit to monitor file-based processing at one or multiple 3rd party software. New functionalities:

- new UI to manually queue files to processing services or to ingest source files to post-production software
- watchfolder service that automatically queues individual files or a set of related files to processing services
- a live scheduler UI to automatically perform actions like recording

The x-dream Media Suite includes xIngest, xTrancode, One GUI, PROcess and PROexchange.

- processing software monitoring and operations
- manual and automatic start of file and live processing
- file transcoding
- file quality control

- · recording and playout
- transcription
- translation
- face recognition
- fingerprinting
- watermarking





# **BROADCAST SUITE**

### X-DREAM-MEDIA (GERMANY)

**Broadcast Suite** is a set of small and affordable software products specially developed for broadcasters and proAV-experts.

Broadcast Player can play almost all possible professional formats. It is equipped with usual player controls as well as single frame stepping and looping. It also displays LTC and VITC timecodes, supports side-by-side view and can output the video through professional interface cards as HDSDI signal. A Master-Slave mode is available.

**Broadcast Recorder** records to all relevant SD and HD video formats and supports various source devices and formats. It is equipped with usual recording controls as well as audio leveling faders. It records LTC, VITC or system timecode. A special highlight is the ability to run multiple recorder instances in parallel.

**Broadcast Monitor** is a light-weight application that allows you to monitor multiple NDI streams and SDI signals.

**Broadcast Server** is a server application for scheduled ingest, stream capture and crash recording.



# INGEST // SOCIAL INGEST // OUTGEST

### **WOODY TECHNOLOGIES (FRANCE)**

**IN2IT access** manages all local and remote ingest operations in one single tool. This is what your users need to share their footage and stories with the rest of their team. Ingest content from the field, mobile, or on a server side.



**IN2IT social** enables journalists to search social media for the content of interest and download and ingest the video with its metadata into professional production environments. It's a powerful tool for information verification.

**IN2IT live** enables the capture of SDI, NDI, SMPTE 2110 and IP Live sources to post-production environments. It supports editing while ingest.

**IN2IT exchange** performs import, export, and transfer tasks from and to any local, remote, or cloud-based environment. It handles both media files and metadata. It's tightly integrated with PAMs, MAMs, NRCS like Avid, VIZ, Vidispine, Grass Valley.





# FILE AND LIVE TRANSCODING

# **CAPELLA SYSTEMS (USA)**

### Cambria FTC // Cambria FTC Cluster

Cambria FTC transcodes nearly any video file format to any other audio/video codec and container. Its modern architecture constantly evolves to incorporate the latest formats and codecs



supporting 4K, HDR, HEVC and beyond. Capella's state-of-the-art, motion-compensated frame rate converter, deinterlacer, scaler and color space converter ensure the highest video output quality. Filters for ad insertion, subtitling and multi-language support enable content monetization. Cambria FTC runs on Windows and Linux, Kubernetes and Docker. It also supports GPU acceleration. Cambria FTC can run on premises, in the cloud or both for handling peak transcoding volume. It is equipped by AI-powered functions.

### Cambria Live // Cambria Broadcast Manager // Live Edit

Cambria Live is a flexible and scalable live encoding software. Cambria Broadcast Manager automates live streaming of multiple events based on your schedule. It seamlessly integrates with your existing playout and ad scheduling systems and combines live and file assets. It ingests all popular types of ad insertion signals and outputs to popular SSAI platforms. Cambria Live is an all-in-one system that handles live switching, production functions, encoding and distribution.

**Cambria Stream** is a flexible and scalable live encoder designed for a fully automated cloud-based live streaming workfkow. Ingest a wide range of live inputs, then encode and package them as HLS, MPEG-DASH, CMAR, SRT and Zixi.



# **QUALITY CONTROL**

# **VENERA TECHNOLOGIES (USA, INDIA)**

Flexible automated QC for rapid checking, sorting and in-depth verification.

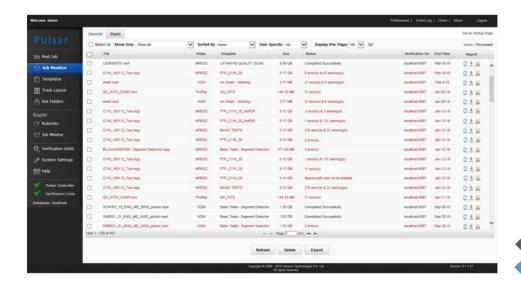


**Pulsar, Automated File based QC**, is a best-in-class enterprise solution for automated file-based QC that helps broadcasters, post-production, OTT and other content providers to perform QC on their content.

**Pulsar Pay-Per-Use** allows its users to make use of rich Pulsar QC capabilities while paying on usage basis. Pulsar PPU is ideal for small organisations with limited content volumes.

**Quasar, Cloud-based QC platform**, is designed for content workflows in the cloud. OTT service providers and online video platforms can use the system as a SaaS or privately deployed service.

**CapMate Captions QC & Correction** platform automatically identifies issues and allows users to perform auto-correction and export the rectified captions right from within the platform.





# **MOBILE JOURNALISM APP**

# **SHARESTORYZ (GERMANY)**

ShareStoryz presents **YourStoryz**, an app for mobile video journalism. It is designed to do easy video production for news-creating companies, brands, sport enterprises and other businesses that value



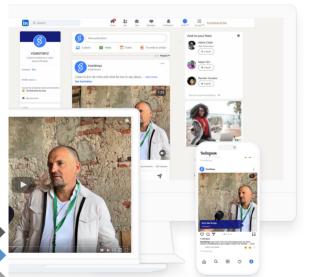
content quality, public brand-image, and the speed of content sharing. You can publish to your channels and the channels of the brands you work for with no limitations. You can distribute raw video files to your PAM, MAM, or newsroom.

### New features

You can easily create videos with your mobile phone, edit and upload them to your server with our app YourStoryz, and add them to your social media storylines. With our WordPress plugin, you can instantly publish an article—complete with text, hashtags, and embedded videos—directly to your website. Plus, your audience can become part of your content creation team by scanning a custom QR code from your dashboard.

By adding live streaming functionalities to the app, engagement with audiences in real-time has become even easier.

**YourStoryz Light** is the brand new addition to the ShareStoryz portfolio and allows companies to crowd source videos and metadata through the help of their userbase.



Available on the App Store and Google Play Store.



# **ENTERPRISE FAST FILE TRANSFER**

# **FILECATALYST BY FORTRA (USA)**

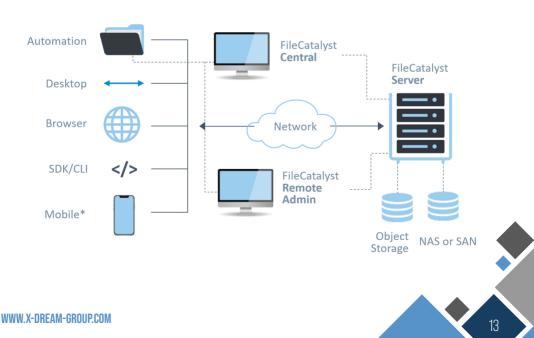
FileCatalyst by Fortra provides fast file transfer solutions that are perfect alternatives to FTP. Their solutions enable you to send files of any size or format at full line speed, hundreds of times faster than FTP, while ensuring secure and reliable delivery.



The FileCatalyst Portfolio consists of several products:

- FileCatalyst Direct is a complete point-to-point file transfer solution
- FileCatalyst Workflow uses any browser for all your file transfer needs
- FileCatalyst Central monitors and centralises your entire FileCatalyst deployment

While UDP forms the foundation of FileCatalyst, its patented technology takes the best of UDP's speed and adds reliability and rate control for secure and fast file transfer. FileCatalyst also, like TCP, breaks data into blocks. However, FileCatalyst continues to send data blocks without requiring receipt acknowledgement for steady data delivery.





# **WORKFLOW ORCHESTRATION**

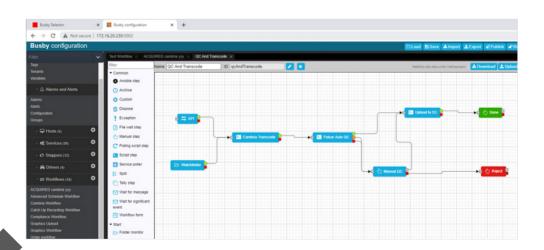
# **SOUARED PAPER (UNITED KINGDOM)**

**Squared Paper** presents the Busby Media Integration Platform, designed specifically for complex video workflows.



### Busby excels in:

- Workflow Orchestration: Automates and streamlines complex workflows, integrates with third-party applications, and manages task scheduling and execution.
- Media Asset Management: Efficient storage, retrieval, and organization of media files with advanced search, metadata tagging, automated ingestion, and cataloguing.
- System Control: Integrates various hardware and software components, offering real-time monitoring, centralized control, and customizable alerts.
- Busby realtime studio control appliance
- NEW: Busby captioning appliance for real-time subtitling



# PRODUCTION ASSET MANAGEMENT (PAM)

# PROJECTIVE TECHNOLOGIES (GERMANY)

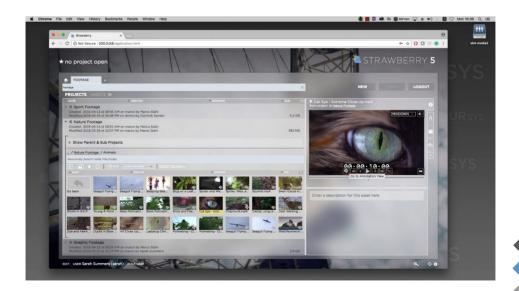
**Strawberry**'s multi-site solution provides a framework to accelerate global collaboration and empower multi-national organisations to take advantage of their scale. Projects can be efficiently managed across the entire organisation, on-premise hardware footprints can be optimised, and global content security is improved.



Projective's PAM software allows for a freedom of choice between multiple storage, hardware, network and editing software options.

The hybrid-cloud infrastructure **Skies** unifies on-premise and cloud resources. It brings together remote workers and external clients, with the on-site IT infrastructure and project teams.

Skies accelerates collaboration, from logging and tagging to review and approval and remote editing, without the need for VPN access or upload to a separate cloud platform. No technical expertise is required, and it is highly secure by design.





# MEDIA ASSET MANAGEMENT

# FLOW WORKS (GERMANY)

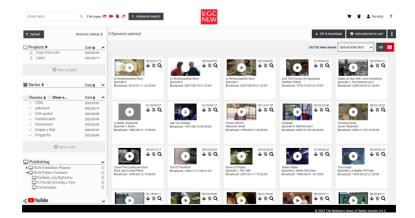
**Flow Center** – highly integrated, complete workflow and asset management solution. Specialised in the technical processing of media content (of any type) as well as editorial & management processes of any kind.



Flow Center Core is the center piece of the overall system. It incorporates and combines all key modules: database, user management, user interfaces, individual workflow management, transcoding, file transfers and publishing.

New: Flow AI Hub. Flow has integrated a host of AI tools to run on your own machine, locally. Your data stays only with you. No back and forth, less complexity, more speed. AI at a fraction of the cost. Flow Works allows flexible management of multiple tools - both local and cloud. The Flow AI Hub is a central integration and management layer for any AI tool, be it fully integrated on a local level or used ad-hoc as a cloud service. Flow AI is integrated into workflows and delivers input (only) when and where you want it as part of your workflows and automations.

Flow Works won **Stiftung Deutsche Kinemathek**, the leading German film archive and largest repository for German-language moving images. Flow Works supplies core media management and processing systems (acquisition > restauration > archiving > publishing > website > selling > own VOD platform). It integrates with a metadata & rights system to acquire all metadata. It became the main interface for media, metadata and publishing management.



# RESOURCE AND PRODUCTION SCHEDULING

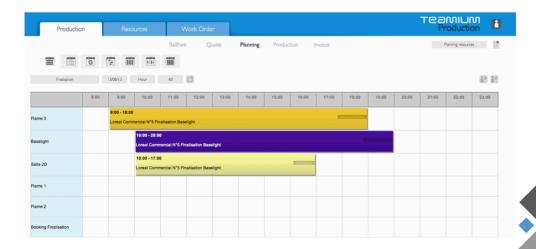
# **TEAMIUM (USA & FRANCE)**

**Teamium** transforms traditional media production management into visual team collaboration with full integration of production resource management, automated workflows, task management and collaboration.



Designed for media production's unique workflows, **Teamium** simplifies the entire process from planning, budgeting, booking and scheduling of all production resources (equipment, people, services) to billing and invoicing, and everything in between.

- Enrich your News resource management with Assignment Desk and Rundown Scheduler
- Resource booking for program events
- Manage duties and capacity utilisation on staff shift roster
- Meetings integrated into schedules and calendar with updated time
- Integration with Google and Microsoft Outlook
- Advanced instant notifications on all platforms to keep everyone updated
- Full mobile ERP and collaborator apps on iOS and Android





# RIGHTS MANAGEMENT AND SCHEDULING

### **BRIGHT MEDIA (INDIA)**

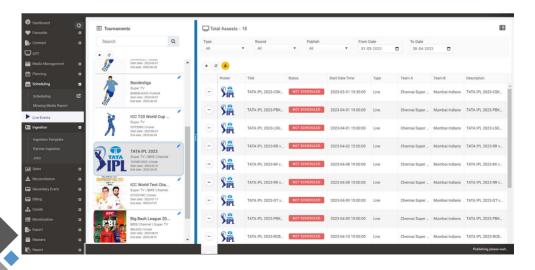
Bright Media offers specialized media related business solutions. **BOSS** by Bright Media is a cloud-enabled end-to-end broadcast scheduling system. Designed for broadcasters who require a comprehensive traffic system at an affordable price. Bright Media's new and practical approach offers straightforward



workflows, easy-to-use user interfaces, multi-language support, dynamic reporting tools and logging. It is cloud agnostic and ready to be deployed on-premises out of the box.

**BOSS** comprises different modules responsible for multiple tasks:

- Acquisitions for rights- and inventory management
- Media Management for distribution management
- Sales for media sales management
- Planning for channel management
- Scheduling for playout management
- · Reconciliation and Billing
- NEW: OTT publishing and monetization platform



# **YOUR NOTES**

# **RESELLER PARTNER**

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### x-dream-distribution GmbH

is an internationally operating company selling software products for the broadcast industry. We work with trusted vendors worldwide and a strong network of Europe-based channel partners.

Our mission is to introduce innovative, well-developed products to the market and build strong sales channels for our vendors, while always delivering the best solutions for our customers. Our vision is to provide all essential building blocks for the broadcast industry's end-to-end file- and stream-based workflows.