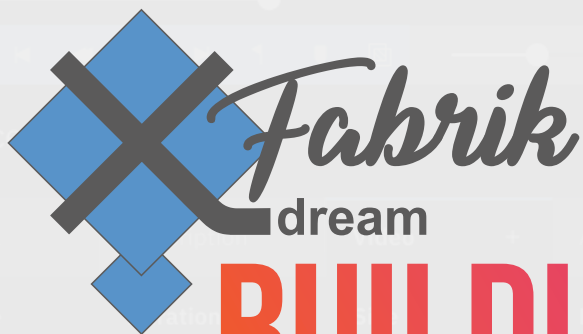


20230729_093702

Data table

Description	Droneshot of city skyline
Duration	1:21:10.06
Date	11.09.2023 19:22

Type	Clip
Keywords	Content



BUILDING GUIDE

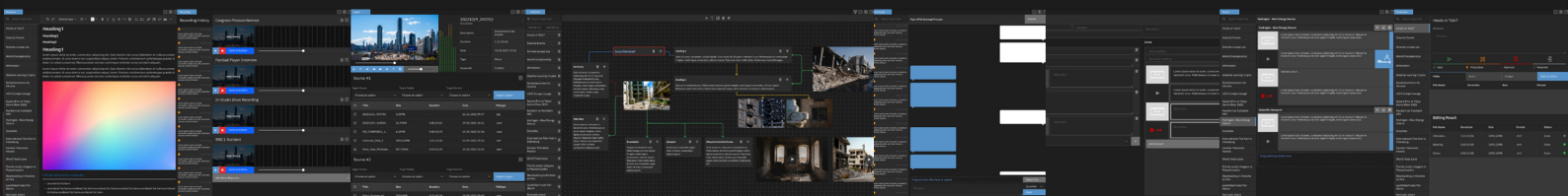
Step-by-Step to your Modular Media Factory

EP1-Green Citi...	1:21:10.06	492,82MB	11.09.2023 19:22	mp4	Proxy				
EP1-Green Citi...	1:21:10.06	520,72MB	16.08.2023 10:22	mp4	VOD-1080				
EP1-Green Citi...	1:21:10.06	280,52MB	16.08.2023 10:22	mp4	VOD-720				
EP1-Green Citi...	1:21:10.06	190,64MB	16.08.2023 10:22	mp4	VOD-480				

Items per page: 5

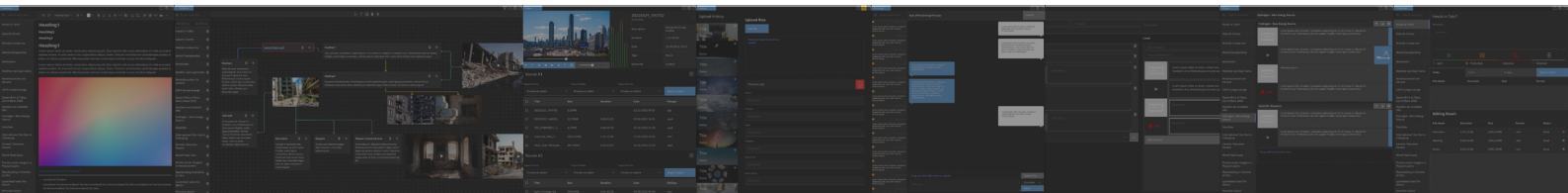
1 - 5 of 100 items

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INTRODUCTION

Welcome to the guide to our all-in-one software end-to-end-solution for the media industry – x-dream-Fabrik!

“Fabrik” is the German equivalent to the English word “factory”. This guide will show you how to build your Fabrik for your business.

x-dream-Fabrik implements any end-to-end media business processes within a single flexible and scalable solution. Under one graphical user interface, it provides modules for managing the complete media lifecycle. This includes content creation, asset management, program playout, information research, storytelling, cross-media publishing and monetization.

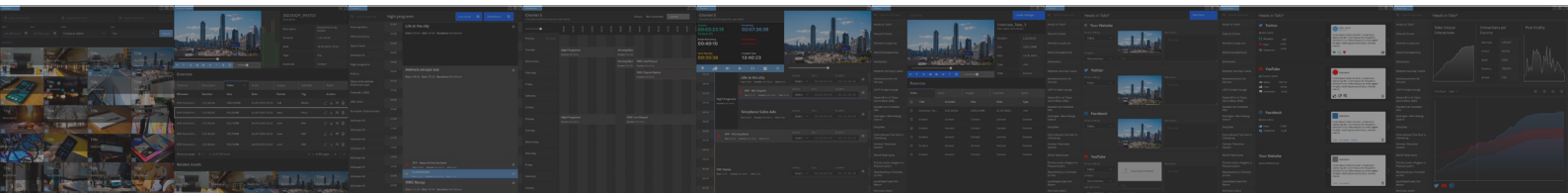
x-dream-Fabrik is a pre-integrated, pre-configured and managed end-to-end

solution for the media industry. Its intuitive UI and microservices architecture incorporate all necessary elements to cover the complete business process.

x-dream-Fabrik’s modular architecture allows us to easily offer a tailored solution that meets your business needs. Its configuration options enable us to adapt it precisely to your business workflows. It can be tightly integrated with your existing ecosystem to provide seamless user experience.

The ready-to-go **x-dream-Fabrik** platform runs in selected data centers or public clouds and can also be deployed on your premises or in hybrid environments, as needed. Its clean user interface ensures a fast-learning curve and high usability.

x-dream-Fabrik’s clear licensing model gives you security in starting, growing and maintaining your business and is supported by your competent partner – the x-dream.team.

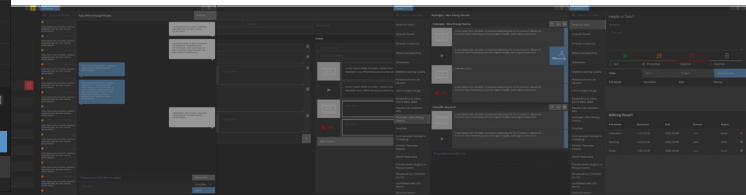
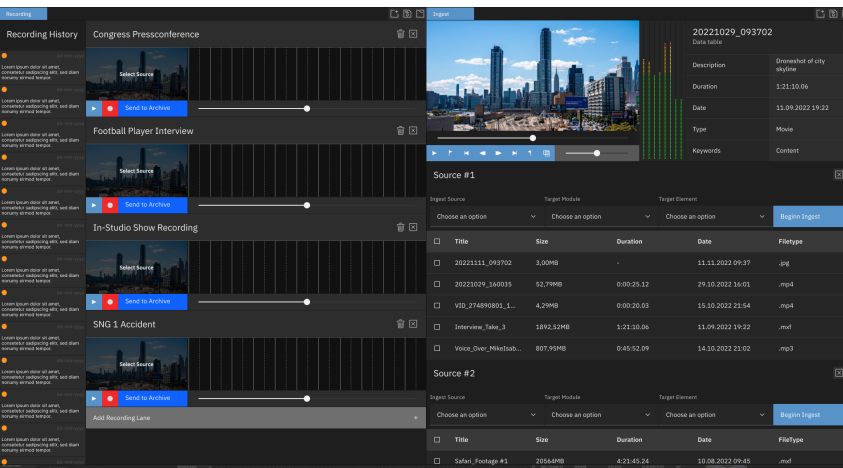


CHOOSE YOUR FABRIK FOR YOUR BUSINESS OR ...

The type of your business helps to determine a selection of modules to build your Fabrik. Foreseen targeted customers are:

- Post-Production Houses
- Content Archives
- Content Agencies
- Broadcasters
- News-TV Stations
- Publishers

Due to the flexible and modular product approach, any other customers can be served as well, by adding or removing modules.

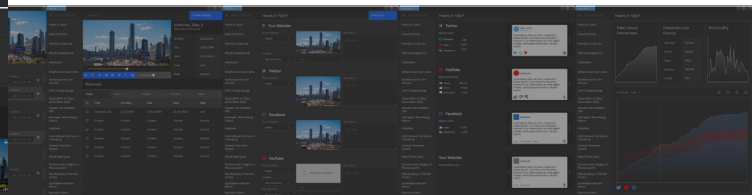
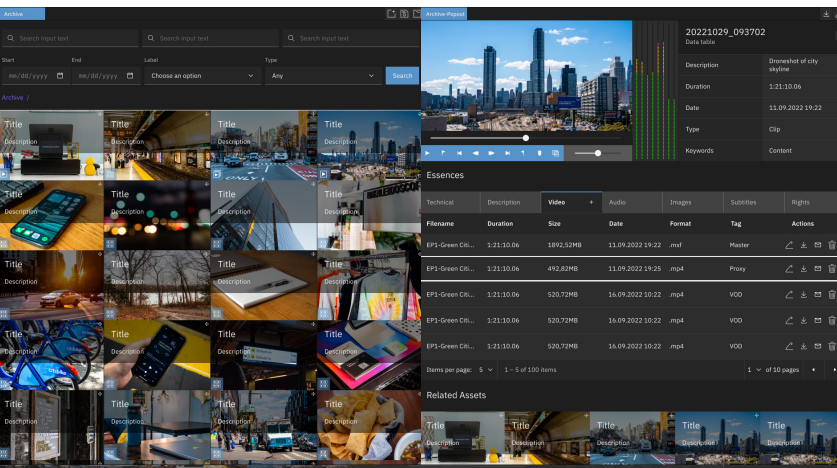


... BUILD YOUR OWN FABRIK

Your personal x-dream-Fabrik is composed of modules according to your type of business and additional modules as follows:

- Contacts
- Research
- Feeds
- Recording
- Ingest
- Upload
- Exchange
- Planning
- Editorial Board
- Stories
- Shows
- Post-Production
- Archive
- Playlists
- Scheduling
- Playout
- Monitoring
- Deliver
- Publishing
- Interaction
- Reporting

All modules are pre-integrated via the underlying service bus. This enables the media files and metadata exchange along the business process via a convenient drag & drop functionality.

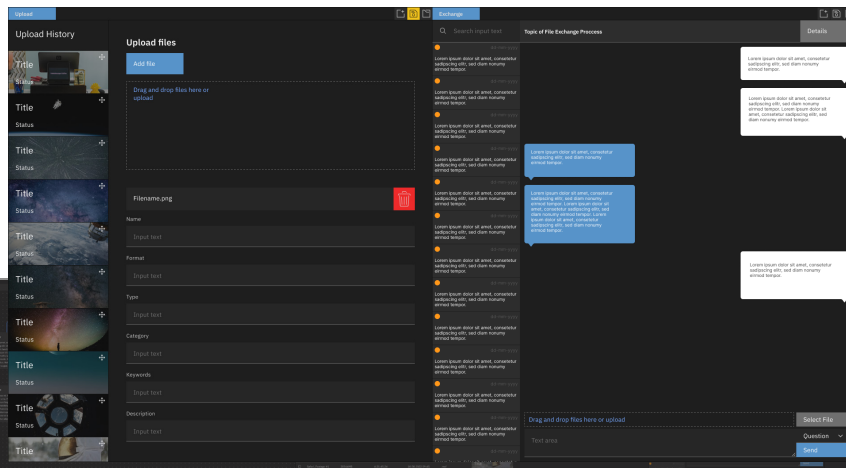


DEFINE YOUR FABRIK SETTINGS

Your x-dream-Fabrik needs be configured by us to become ready-to-use. Some configurations apply to it in general, others are module-related settings. For example:

- Users, Guests, Groups
- Role Assignment
- Workspaces
- Graphics, Logos
- Metadata Sets
- Information Feeds
- Recording Sources
- Editing Systems
- Output Formats
- Playout Targets
- Delivery Targets
- Publishing Targets
- Monitoring Sources

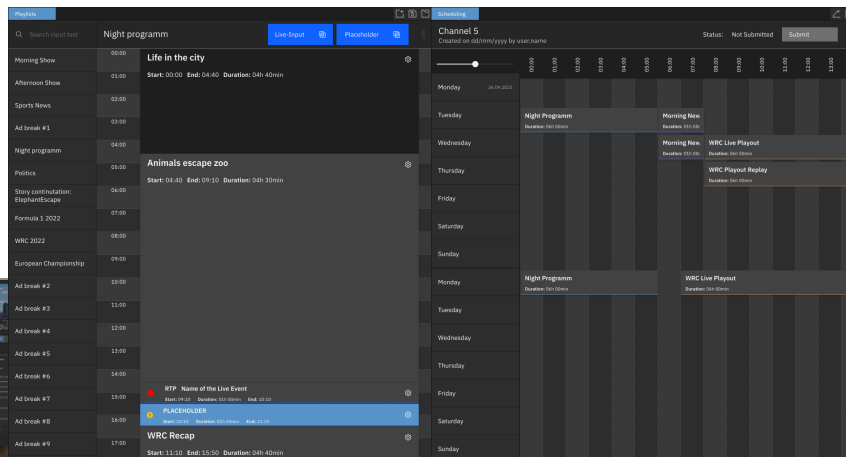
All internal configurations are stored at a central database. Processing presets are stored as files. All third-party software modules are integrated and connected via API and therefore are fully under control of your Fabrik.



CHOOSE YOUR FABRIK DEPLOYMENT

Your x-dream-Fabrik can be made available at various hosting providers.
You can choose from:

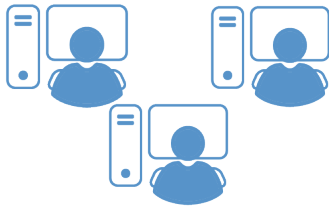
- x-dream.Cloud
- Any public cloud *
- Your private cloud *
- Your private datacenter
- Your production rooms
- Hybrid and distributed ecosystems



**Block storage is used as primary location for any essence files and as shared storage for editing. Cloud storage can be added for archiving.*

SCALE YOUR FABRIK CAPACITY

Your x-dream-Fabrik scales with your needs or accordingly to the growth of your business. For the initial deployment we need to know:



Number of (concurrent) users for hosted Fabriks

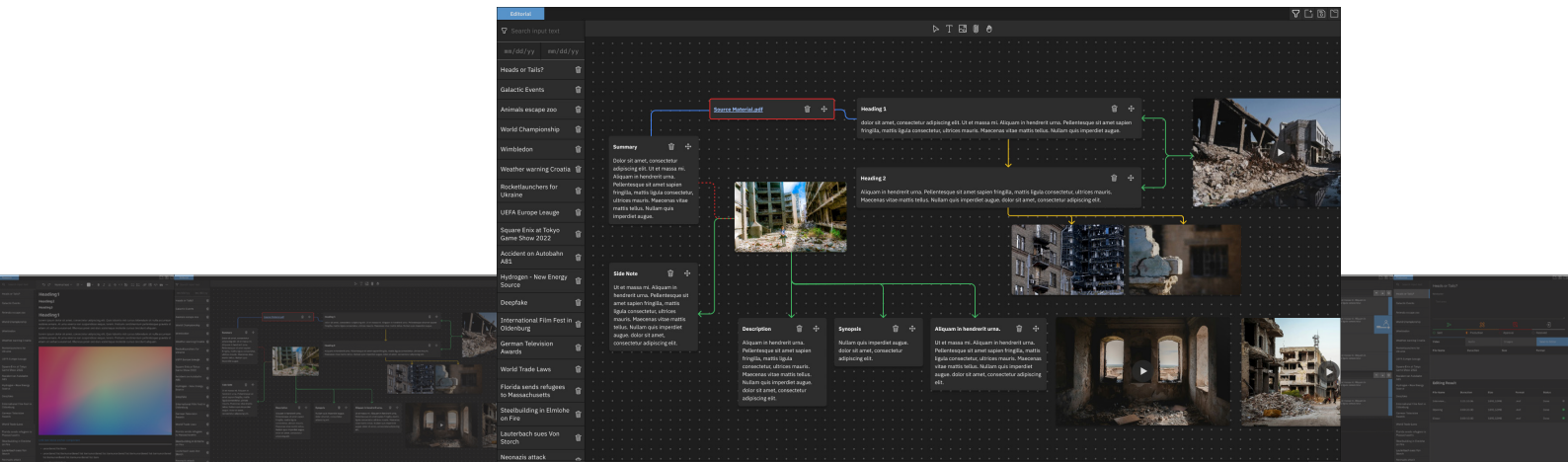


Amount of content to archive



Expected ingress and egress of content

Attractive volume packages help to keep costs under control. Traffic and storage are offered on a pay-as-you-use base or as agreed flat rates. Traffic flatrates are available on a per GByte transfer volume base with a minimum of 1000 GBytes or a multiple of 100 Mbps transfer capacity. Storage flatrates are offered with a minimum of 1000 GByte capacity. Especially transfer flatrates enable profitable hosted solutions business cases.



INDIVIDUALIZE YOUR FABRIK

Your x-dream-Fabrik can be tailored to your needs in various ways.

By configuration

Built-in software services can be configured individually beyond standard settings in the x-dream-Fabrik.

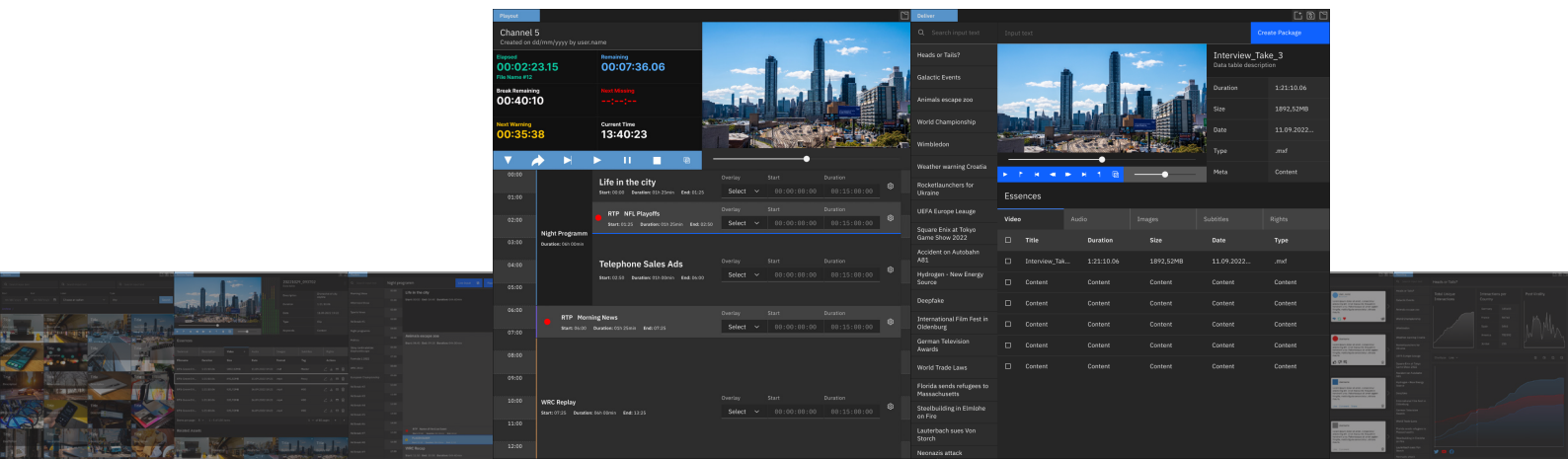
By adding individual modules

Due to a modular approach at its backend and frontend, we can easily add custom-developed software modules to the backend and their corresponding frontend panels.

By integrating with elements from a surrounding ecosystem

Integrations with elements from the existing ecosystem can act as source for assets to process, edit and preserve or to publish to websites or mobile apps.

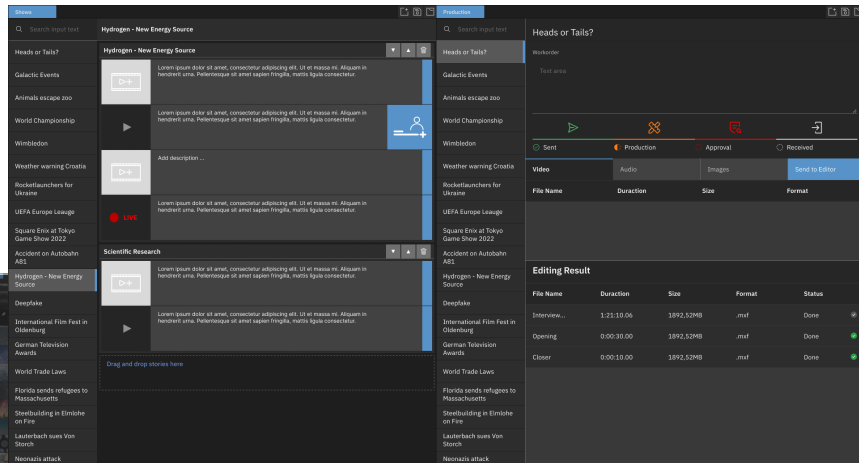
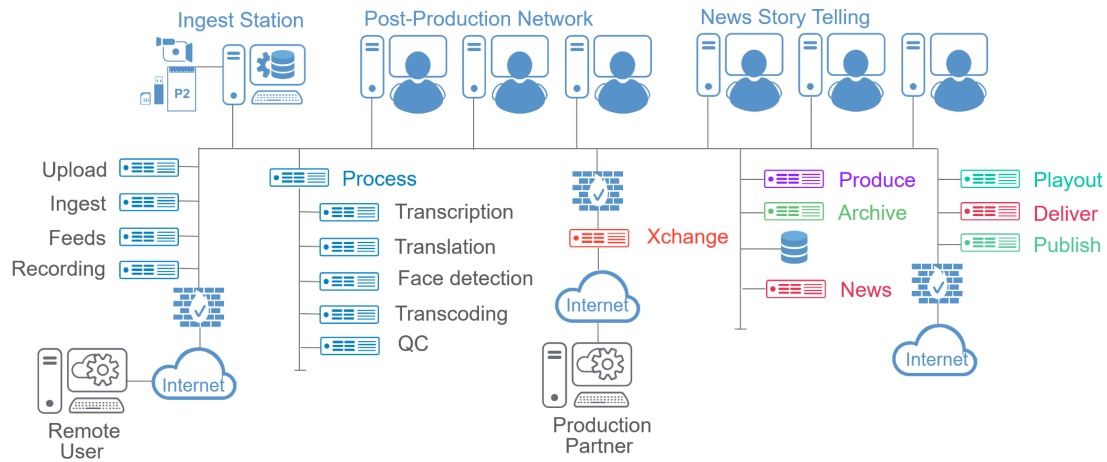
As the heart of x-dream-Fabrik is the Enterprise Service Bus (ESB) with lots of built-in services and some connected 3rd party services. Its architecture provides hooks to implement solutions for your multiple business needs.



LET'S REVIEW YOUR FABRIK

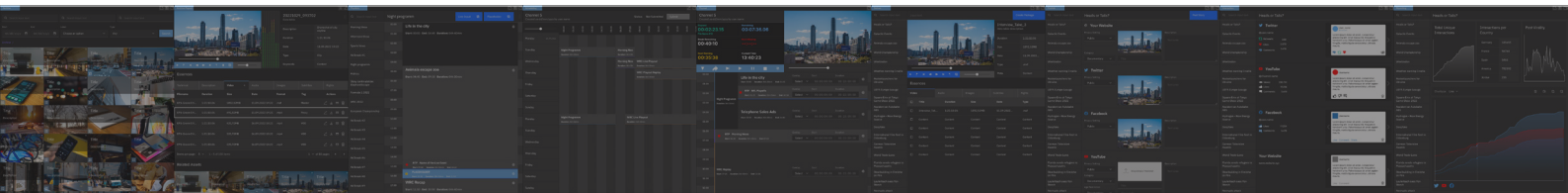
Our x-dream-Fabrik is your solution for your end-to-end business process.

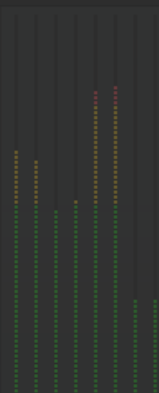
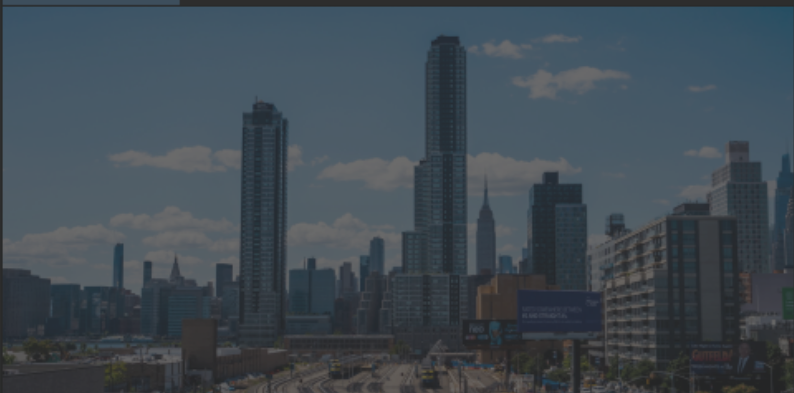
Now it's your turn. Please make contact with us, tell us your needs, get inspired by our solution ideas and start soon with your next generation file-based production platform x-dream-Fabrik.



NOTES

A series of 15 horizontal dotted lines for taking notes.





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x-dream-Fabrik is a pre-integrated, pre-configured and managed end-to-end solution for the media industry. Thanks to its unique UI and microservices architecture it covers the complete business process from content production to post-production, asset management, story creation to playout, publishing, sales and distribution.

x-dream-Fabrik is a ready-to-go platform with a clear licensing model. It runs on-premises, in public or private clouds or hybrid.

Filename	Duration	Size	Date	Format	Tag	Actions
EP1-Green Citi...	1:21:10.06	280,52MB	16.08.2023 10:22	.mp4	VOD-720	
EP1-Green Citi...	1:21:10.06	190,64MB	16.08.2023 10:22	.mp4	VOD-480	

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