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Description

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INTRODUCTORY GUIDE

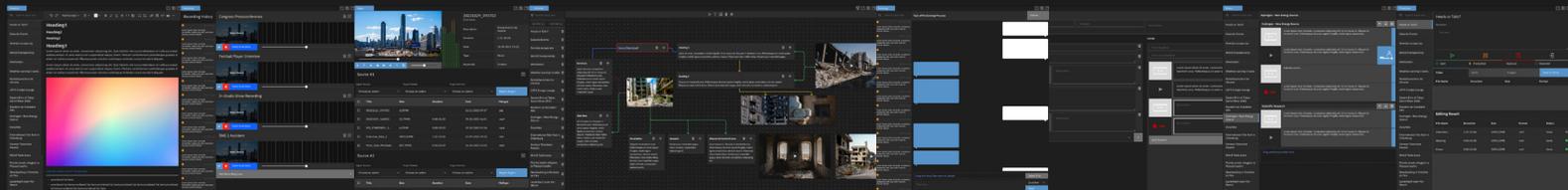
How to choose the best suitable options in our all-in-one software solution for the media industry.



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EP1-Green Citi...	1:21:10.06	190,64MB	16.08.2023 10:22	.mp4	VOD-480	   

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INTRODUCTION

Welcome to the guide to our all-in-one software Solution-as-a-Service for the media industry – x-dream-Fabrik!

“Fabrik” is the German equivalent to the English word “factory”. This guide will show you how to build your Fabrik for your business.

x-dream-Fabrik is a pre-integrated, pre-configured and managed Solution-as-a-Service for the media industry. Its user interface and microservices architecture includes all necessary elements to cover the complete business process from content production to post-production, asset management and story creation to playout, publishing, sales and distribution.

x-dream-Fabrik's modular architecture allows us to easily offer a tailored solution that matches your business needs. Its configuration possibilities enable us to tailor it nicely to your business processes.

The ready-to-go platform **x-dream-Fabrik** runs in selected data centers or in public clouds and can also be deployed on your premises or even hybrid, as desired. Its clean user interface ensures fast learning experience and good usability.

x-dream-Fabrik's clear pricing model gives you security in starting, growing and maintaining your business and is supported by your competent partner – the x-dream.team.

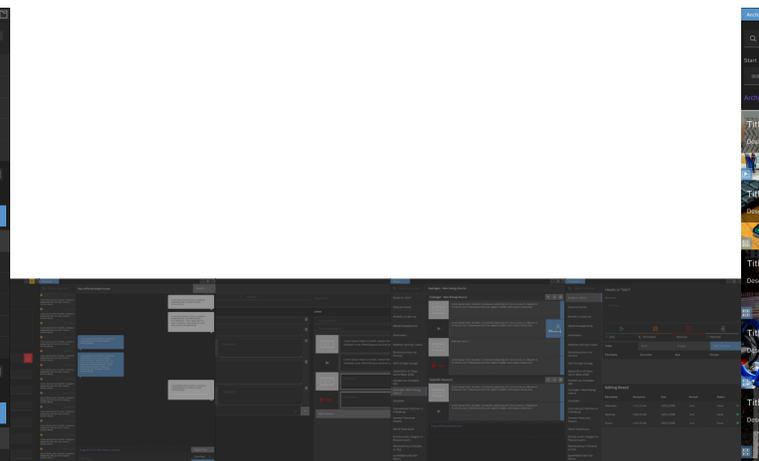
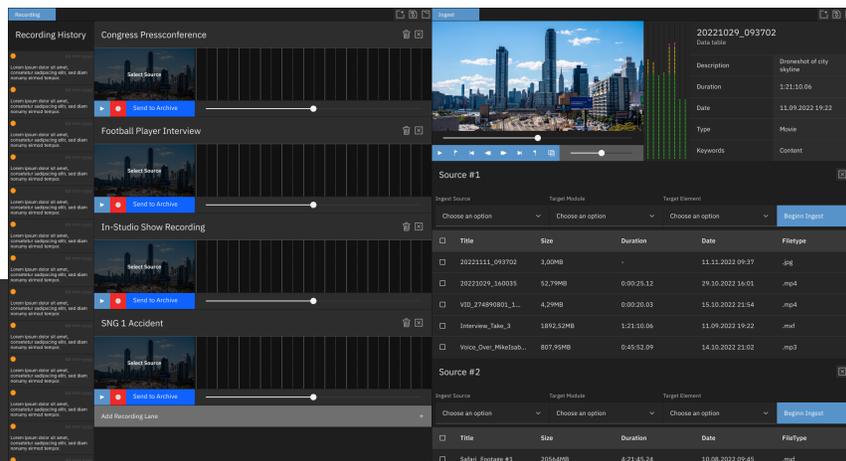


STEP 1: CHOOSE YOUR BUSINESS

The type of your business helps to determine a selection of modules to build your Fabrik. Foreseen targeted customers are:

- Post-Production houses
- Content Archives
- Content Agencies
- Broadcasters
- News-TV stations
- Publishers

Due to the flexible and modular product approach, any other customers can be served as well, by adding or removing modules.

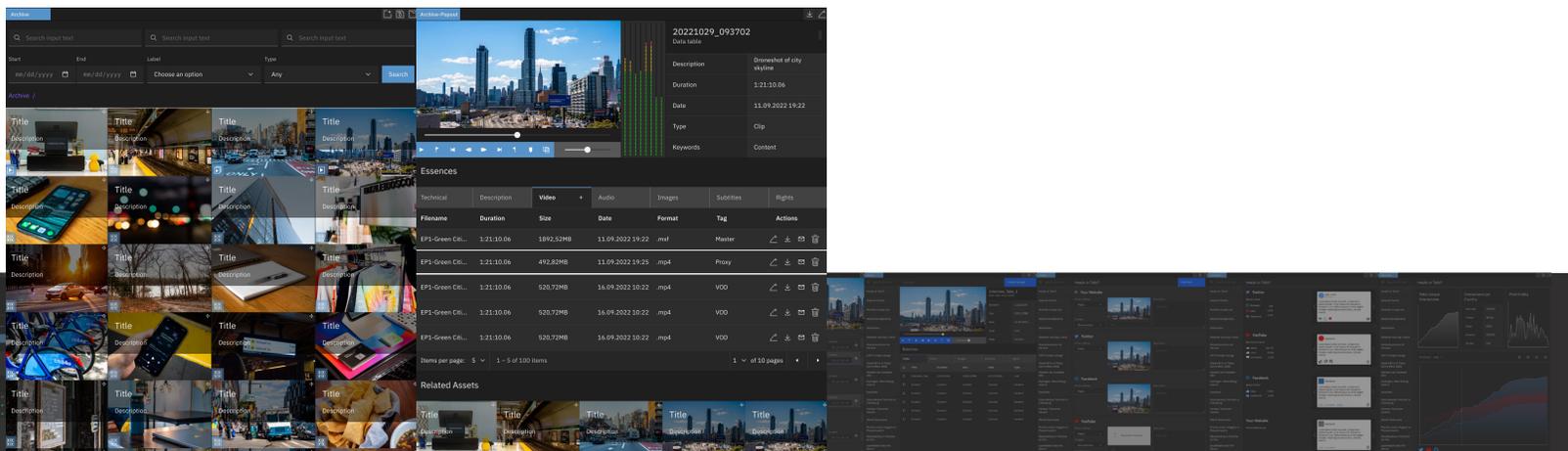


STEP 2: CHOOSE YOUR FABRIK MODULES

Your personal x-dream-Fabrik is composed of modules according to your type of business (Step 1) and additional modules as follows:

- Contacts
- Research
- Feeds
- Recording
- Ingest
- Upload
- Exchange
- Planning
- Stories
- Shows
- Production
- Archive
- Scheduling
- Playout
- Deliver
- Publishing
- Interaction
- Reporting
- Monitoring
- Playlists
- Scheduler

All modules are pre-integrated via the underlying service bus. This enables the media files and metadata exchange along the business process via a convenient drag & drop functionality.

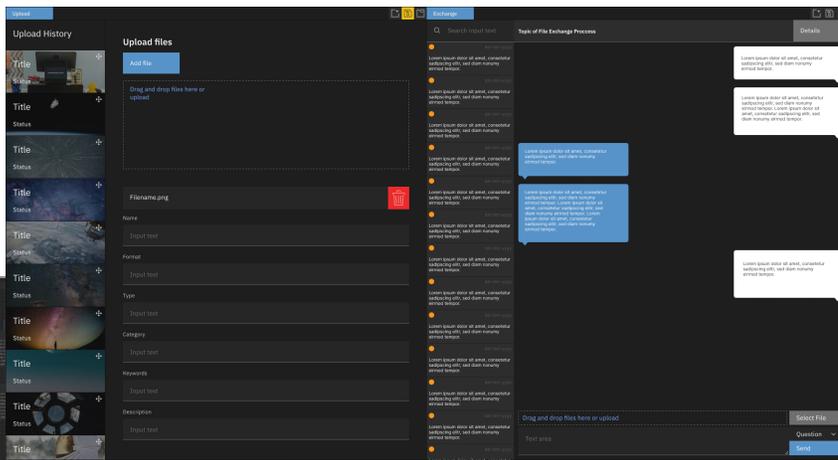


STEP 3: CHOOSE YOUR FABRIK FEATURES

Your x-dream-Fabrik needs be configured by us to become ready-to-use. Some configurations apply to it in general, others are module-related settings. For example:

- Users, Guests
- Role Assignment
- Video/Audio Formats
- Graphics, Logos
- Metadata Set
- Recording Sources
- Layout Targets
- Publishing Targets
- Monitoring Sources

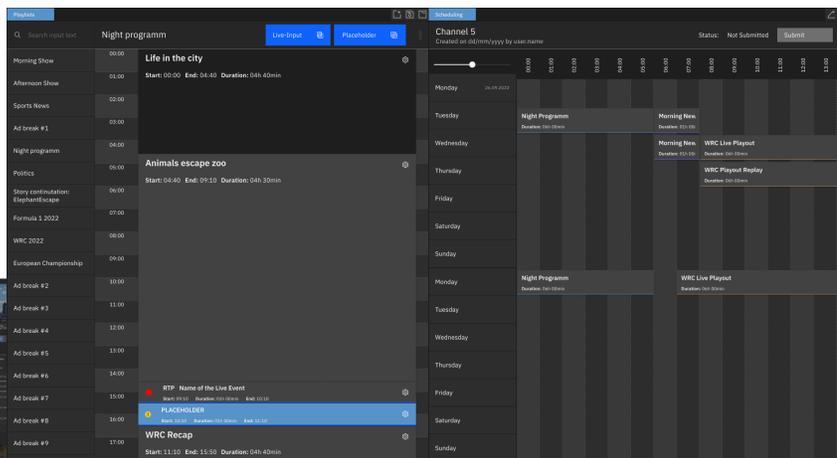
All internal configurations are stored at a central database. Processing presets are stored as files. All third-party software modules are integrated and connected via API and therefore are fully under control of your Fabrik.



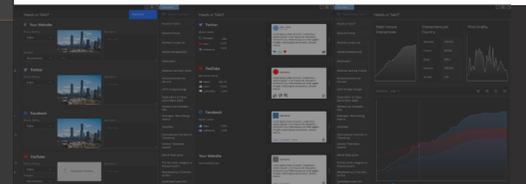
STEP 4: CHOOSE YOUR FABRIK DEPLOYMENT

Your x-dream-Fabrik can be made available at various hosting providers. You can choose from:

- x-dream.Cloud
- Any public cloud *
- Your private cloud *
- Your private datacenter
- Your production rooms
- Hybrid and distributed ecosystems

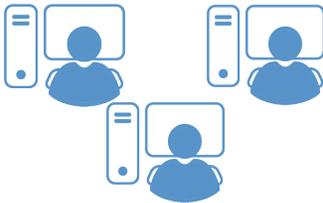


**Block storage is used as primary location for any essence files and as shared storage for editing. Cloud storage can be added for archiving.*



STEP 5: SCALE YOUR FABRIK CAPACITY

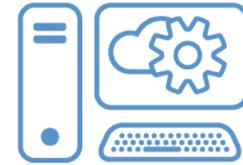
Your x-dream-Fabrik scales with your needs or accordingly to the growth of your business. For the initial deployment we need to know:



Number of (concurrent) users

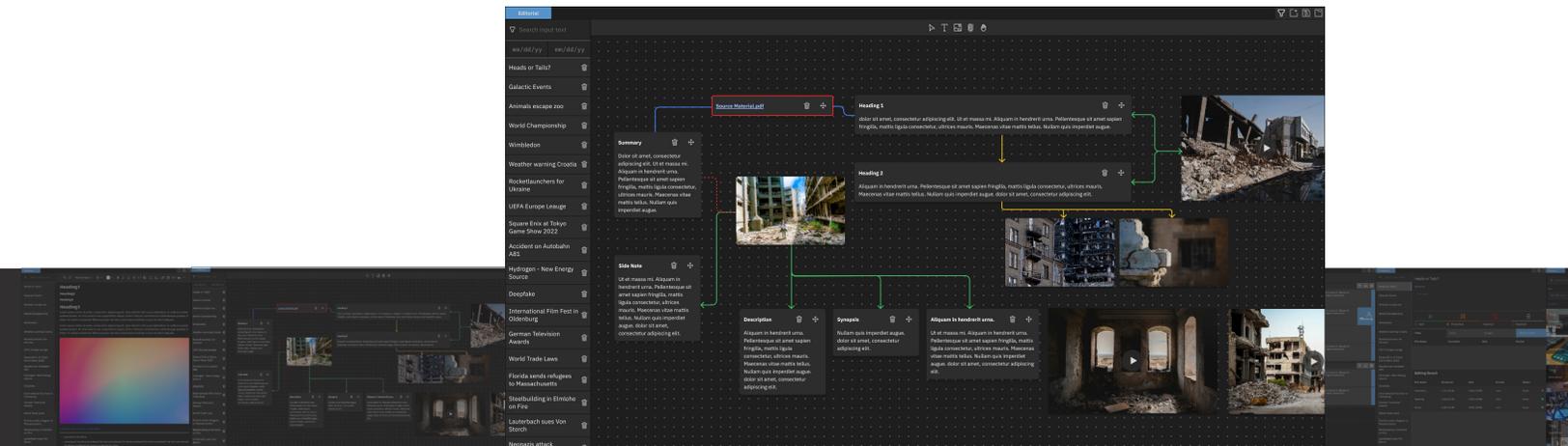


Amount of content to archive



Expected ingress and egress of content

Attractive volume packages help to keep costs under control. Traffic and storage are offered on a pay-as-you-use base or as agreed flat rates. Traffic flatrates are available on a per GByte transfer volume base with a minimum of 1000 GBytes or a multiple of 100 Mbps transfer capacity. Storage flatrates are offered with a minimum of 1000 GByte capacity. Especially transfer flatrates enable profitable hosted solutions business cases.



STEP 6: INDIVIDUALIZE YOUR FABRIK

Your x-dream-Fabrik can be tailored to your needs in various ways.

By configuration

Built-in software services can be configured individually beyond standard settings in the x-dream-Fabrik.

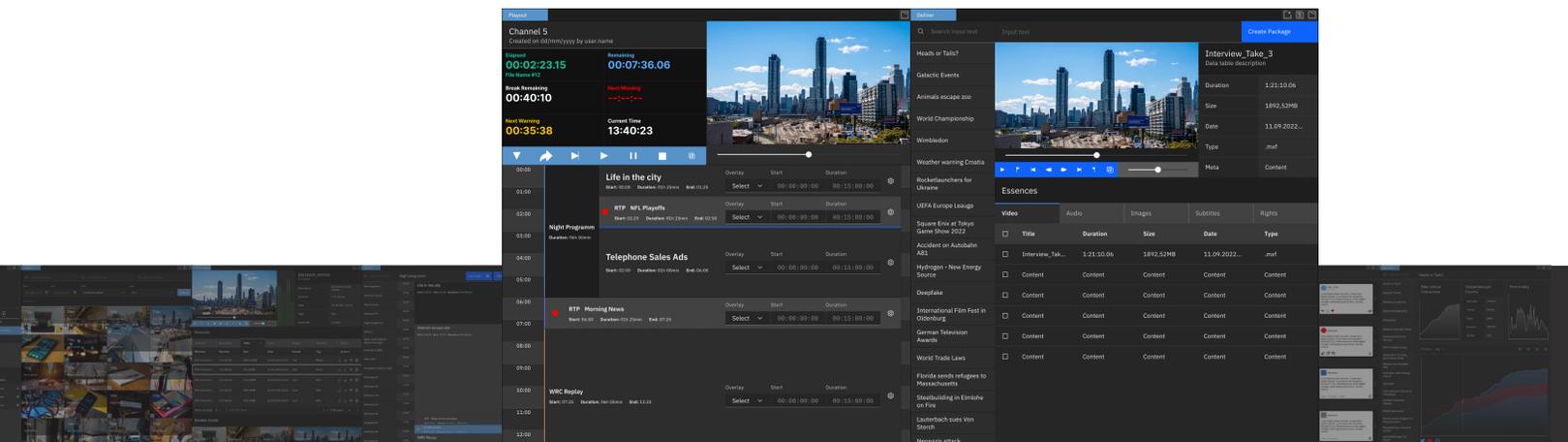
By adding individual modules

Due to a modular approach at its backend and frontend, we can easily add custom-developed software modules to the backend and their corresponding frontend panels.

By integrating with elements from a surrounding ecosystem

Integrations with elements from the existing ecosystem can act as source for assets to process, edit and preserve or to publish to websites or mobile apps.

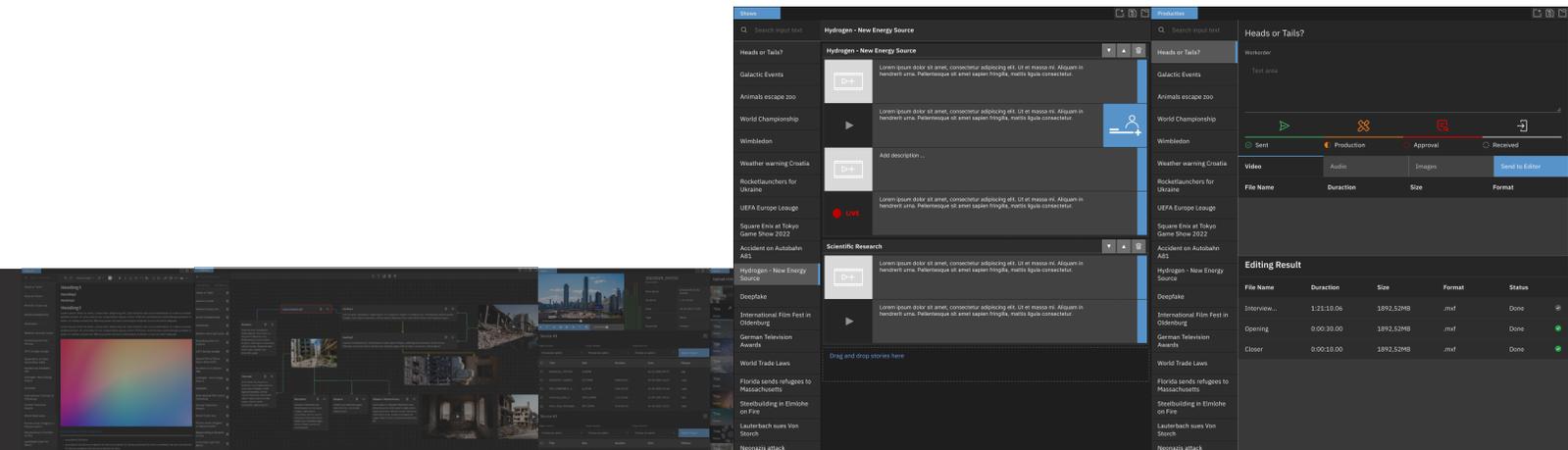
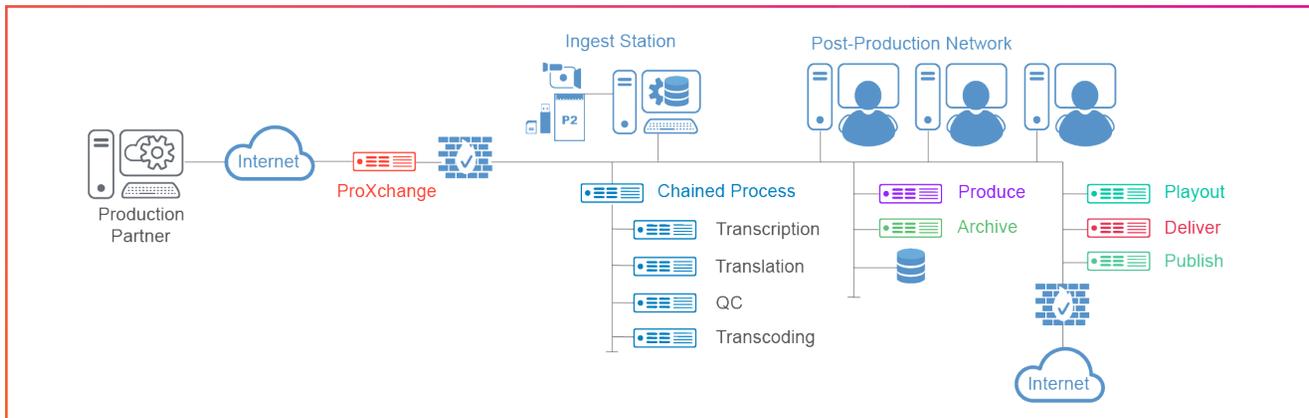
As the heart of x-dream-Fabrik is the Enterprise Service Bus (ESB) with lots of built-in services and some connected 3rd party services, its architecture provides hooks to implement solutions for your multiple business needs.



STEP 7: UNDERSTAND YOUR FABRIK SPECIFICATION

Our x-dream-Fabrik is your solution for your end-to-end business process.

Now it's your turn. Please make contact with us, tell us your needs, get inspired by our solution ideas and start soon with your next generation file-based production platform x-dream-Fabrik.



NOTES

A series of horizontal dotted lines for taking notes.

