

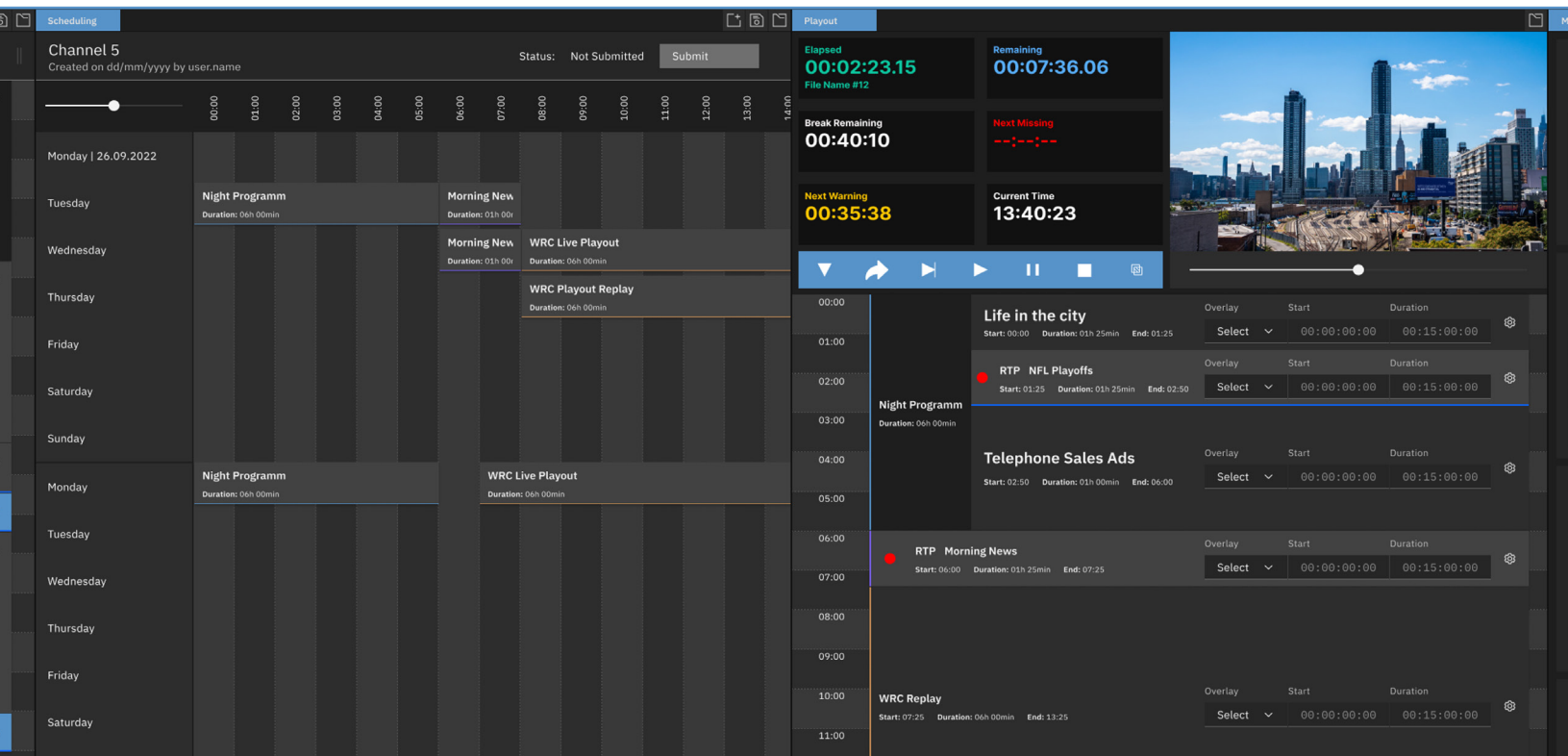


HOSTED SERVICES PLATFORM

Powered by x-dream-group

x-dream-Fabrik is a pre-integrated, pre-configured and managed Solution as a Service built to address common use cases in the media industry. Its UI includes all necessary elements to cover the complete business process from production to post-production, archiving to content playout, publishing, sales and distribution. It runs in public clouds, data centers and on-premises.

- Process**
conditional workflow for transcoding, QC&more
- ProXchange**
bi-directional media exchange
- Produce**
distributed and collaborative post-production
- Deliver**
essence + metadata aggregation and delivery
- Archive**
hybrid integrated asset management
- Playout**
content scheduling and stream encoding



SOLUTION AS SERVICE

X-DREAM-FABRIK CUSTOMERS

Broadcasters: regional TV, special interest channels, event channels, e.g. sports, news, entertainment

Media Groups: event channels, e.g. sports, music, society, special interest channels, business TV

Network Operator: FAST channels, special interest channels

ALL IN ONE

x-dream-Fabrik contains modules for:

- Research, Upload, Ingest, Recording, Post-Production, Planning, Storytelling, Live Shows, Archive, 24/7 Scheduling, Playout, Delivery, Publishing, Reporting, Monitoring

EASY TO USE

- Intuitive user interface based on drag-&-drop
- Reduced look and feel for focused usage

FAST & EFFICIENT

- Fully integrated solution from one hand based on a minimal set of elements
- Fully preconfigured for out-of-the-box experience

SCALABLE & REDUNDANT

- Based on microservices architecture

PROXCHANGE

ProXchange software supports a bi-directional media exchange. Journalists, producers and operators can issue and receive work orders to/from production facilities and exchange data. **ProXchange** allows users to preview audio, video and graphic files. This is to ensure only files of genuine interest are downloaded. It also enables online approvals or file forwarding without downloading of heavy lift files.

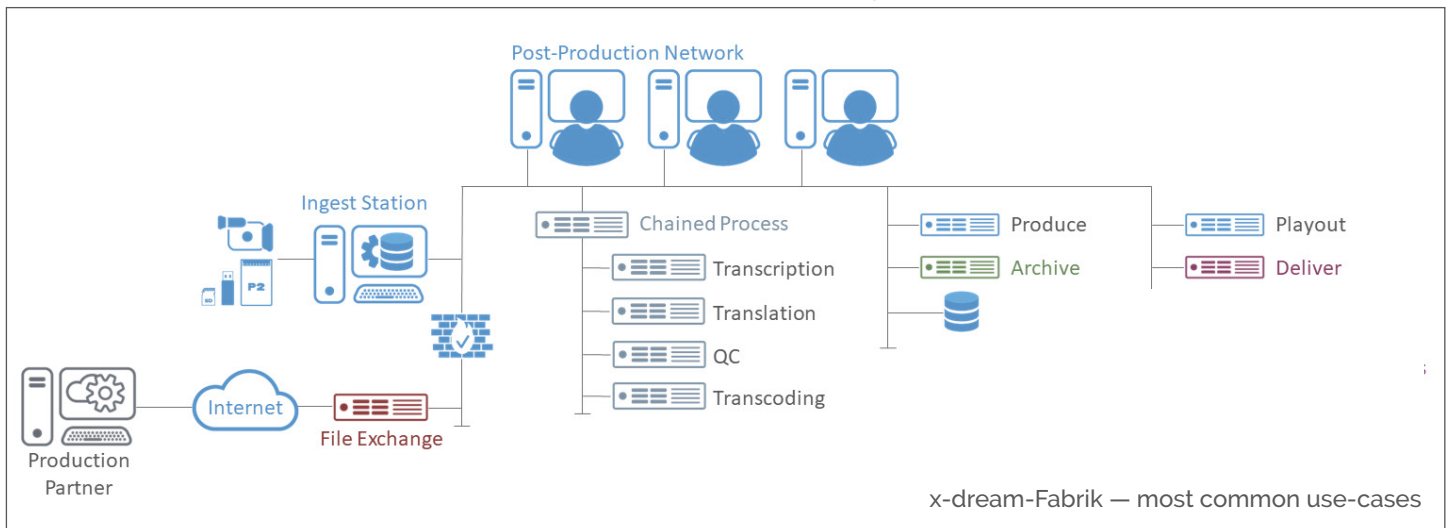
SCHEDULER AND PLAYOUT

Schedule module allows programmers and operators to create playlists based on assets from a content pool or live sources. Rundowns are composed from playlists. Multiple channels can be scheduled independently or in relation to each other weeks in advance. Schedules are usually made for 24/7 programming but can be used for event streaming planning as well. Additional playlist items, like logos, overlays (graphics, text, video), subtitles, ad insertion markers, etc. are available.

Within **Playout** module, operators can manage and monitor the linear playout of the different channels. They can modify rundowns with video assets, via drag-&-drop from other modules, e.g. Upload, Exchange, MAM, Production.

ARCHIVE

Archive is a remote or hybrid media asset management solution (MAM). It allows journalists and operators to store, manage, find and utilise assets. Users can work with an extensive metadata set and preview assets in a built-in mini player.



x-dream-group is the composite of x-dream-media, a Europe-wide acting software integrator, which is fully committed to the media IT industry and x-dream-distribution, a wholesale trader that distributes a rich portfolio of well-selected media software products and vendors in EMEA.

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