



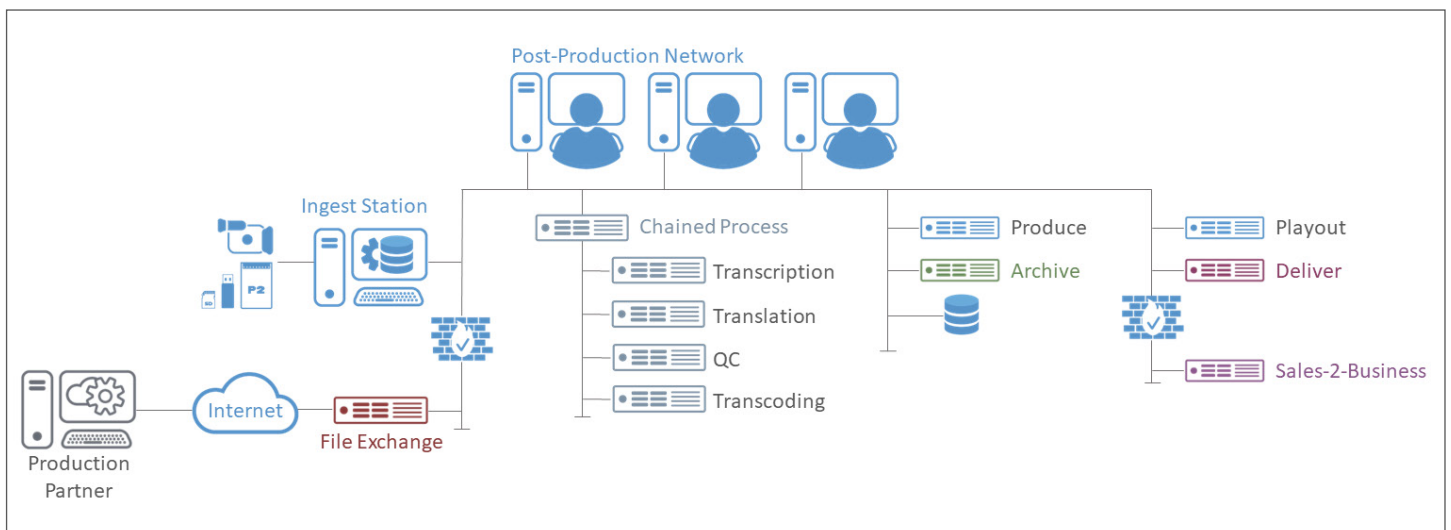
# HOSTED SERVICES PLATFORM

POWERED BY X-DREAM-GROUP

x-dream-Fabrik is a pre-integrated, pre-configured and managed Solution as a Service built to address common use cases in the media industry. It runs in selected datacenters and public clouds. It's a ready-to-go platform with a clear pricing model for production and post-production, content sales and distribution, as well as archiving.

- P Process**  
conditional workflow for transcoding, QC & more
- Pr Produce**  
distributed & collaborative post-production
- Ar Archive**  
hybrid but integrated asset management

- FE File Exchange**  
bi-directional media exchange
- De Deliver**  
essence + metadata aggregation & delivery
- Pl Payout**  
content scheduling and stream encoding
- SB Sales2Business**  
content presentation & monetization



[WWW.X-DREAM-FABRIK.COM](http://WWW.X-DREAM-FABRIK.COM)

## X-DREAM-FABRIK ... CUSTOMERS

The platform addresses service providers along the complete media value creation chain like:

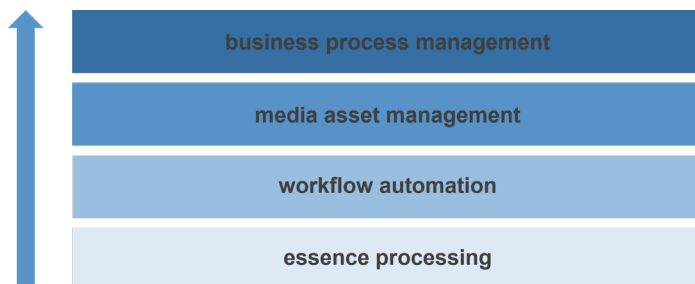
- studio production facilities
- post-production facilities
- broadcasters
- archives
- agencies
- publishers

## X-DREAM-FABRIK ... BUSINESS CASES

x-dream-Fabrik is focused on the following segments of the media creation and monetization chain:

- distributed production and post-production
- essence file processing
- content archive management
- content exchange logistics
- content B2B sales
- content B2C publication preparation

Unlike existing SaaS offerings, the x-dream-Fabrik does not limit customers to performing one or multiple media processing operations, but aims to provide the ultimate experience in business process management. The term business process should be understood as an economic value chain and not as a technical process only. This makes x-dream-Fabrik not limited to media processing and management, but also allows covering content rights management, ad sales, program scheduling, and business data aggregation, if requested.



## X-DREAM-FABRIK ... SERVICE LAYERS

The base layer provides video, audio, subtitle, picture essence file, metadata and other document file processing.

Above the base layer the integration and workflow automation layer implements technical media handling processing chains or even end-2-end processes.

The integration and workflow automation layer is overlaid by the media asset management layer. It meets the needs of operational staff in generating, using and monetizing multimedia resources.

The business process management layer can be placed on top of the media asset management layer. It addresses the needs of media business management personal in creating and monetizing media assets.

## X-DREAM-FABRIK ... SPECIFICATIONS

The x-dream-Fabrik offers the following services:

### Processing layer

- Recording
- Transcription
- Translation
- Transcoding
- Quality Control
- Publishing
- Playout

### Workflow layer

- Orchestration
- Automation
- Monitoring

### Media Asset Management layer

- Remote Upload
- Remote Ingest
- Remote Editing
- File Exchange
- Picture Picking
- Metadata Editing
- Review & Approval

### Business layer

- Planning
- Scheduling
- Workorder

## X-DREAM-FABRIK ... PRICE

The final price comprises from the following elements:

- onetime fee for account creation and workflow provisioning
- monthly platform availability & usage fee
- processing engine consumption fee
- data transfer and storage usage fee

**x-dream-group** is the composite of x-dream-media, a Europe-wide acting software integrator, which is fully committed to the media IT and x-dream-distribution, a wholesale trader that distributes a rich portfolio of well-selected media software products and vendors in EMEA.

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